



UPDATED FOR FRENCH MARKET

Media information

26 May 2020

**BMW model upgrade measures for the summer of 2021.**

**Extension of drive portfolio for new BMW 4 Series Convertible – New exterior colours and seat surfaces for models of the BMW 3 Series and BMW 4 Series – Lane Departure Warning with optimised functionality – 4-zone automatic climate control including nanoparticle filter now also for the BMW 5 Series Sedan, the BMW 5 Series Touring, the BMW 6 Series Gran Turismo and the BMW M5 – FSC-certified, sustainable natural rubber tyres for the BMW X5 xDrive45e.**

**Munich.** Starting in the summer of 2021, new drive variants, special equipment features and additional exterior and interior design options will enhance driving pleasure, comfort and the individual character of a large number of BMW models. From July 2021, a straight six-cylinder diesel engine will be available for the BMW 4 Series Convertible. Furthermore, additional exterior colours and seat surfaces will be on offer for models of the BMW 3 Series and 4 Series. Moreover, as from the summer of 2021, new exterior colours will also be available for the BMW 1 Series and the BMW 2 Series Gran Coupe. In addition, a number of models will feature an upgraded version of the Lane Departure Warning with additional functions. Optional 4-zone automatic climate control will in future also include a nanoparticle filter for the BMW 5 Series, the BMW 6 Series Gran Turismo and the BMW M5 model variants. The plug-in hybrid models of the BMW 5 Series Touring can now also be fitted with 19-inch light alloy wheels and – like the electrified versions of the BMW 3 Series, the BMW 5 Series Sedan, the BMW 7 Series and the BMW X5 – will feature new exterior and interior design accents.

**Premiere for the BMW 430d Convertible, new exterior colours and seat surfaces for the BMW 3 Series and the BMW 4 Series.**

From July 2021, a new engine variant will be added to the drive portfolio for the new BMW 4 Series Convertible. The new straight six-cylinder diesel engine for the BMW 430d Convertible (combined fuel consumption: 6.0 – 5.3 l/100 km according to WLTP; combined CO<sub>2</sub> emissions: 156 – 139 g/km according to WLTP) mobilises a maximum output of 210 kW/286 hp and a peak torque of 650 Nm. Pulling power and efficiency of the drive system are enhanced thanks to two-stage turbo charging and mild hybrid technology with a 48-volt starter generator. The new BMW 430d Convertible accelerates from 0 to 100 km/h in just 5.8 seconds. The choice of exterior colours is being extended both for the new BMW 4 Series Coupe and the BMW 4 Series Convertible. New to the range are the BMW Individual colour Aventurin Red metallic and the variant M Brooklyn Grey metallic, both of which are available in conjunction with the model M Sport and the BMW M automobiles of the BMW 4 Series. As a new optional feature for the interior of the BMW 4 Series Coupe, seat surfaces in perforated Sensatec can be ordered (black only). From July 2021, these upholstery variants will also be available for the BMW 3 Series Sedan and the BMW 3 Series Touring in conjunction with the optional sports seats. Likewise, the BMW Individual colour Aventurin Red metallic is also on offer for models of the BMW 3 Series.



Media information

Date 26 May 2020

Topic BMW model upgrade measures for the summer of 2021.

### **BMW 1 Series and BMW 2 Series Gran Coupe: Upgraded storage package, new colours.**

The new cargo function, which forms a part of the optional storage package for the BMW 1 Series, will ensure greater luggage compartment variability as from July 2021. With this function, the angle of the rear seat backs can be adjusted as desired. Even in the most upright position, sitting comfort is ensured in the second row, at least over short distances, whilst luggage compartment volume is simultaneously increased by around 40 litres. Moreover, the storage package for the BMW 1 Series will in future also comprise a stowage net on the right of the luggage compartment.

In addition, a new exterior colour will be on offer for the BMW 1 Series. In future, the compact five-door car will also be available in the colour variant Snapper Rocks Blue metallic. Two new exterior finishes will supplement the choice of colours for the BMW 2 Series Gran Coupe: Phytonic Blue metallic and Skyscraper Grey metallic.

### **Lane Departure Warning with optimised functionality on narrow lanes.**

Starting in July 2021, the driver assistance system Lane Departure Warning will contribute more than ever towards an increase in comfort and safety in many BMW models thanks to a functionality that is even more precisely aligned to each driving situation. At speeds exceeding 70 km/h, the camera-based system helps the driver avoid unintentional lane change. In respective situations, the driver is warned by means of steering wheel vibration. Furthermore, a steering impulse helps the driver direct the vehicle back into the correct lane position. In future, on narrow country roads with a lane width of less than 2.60 metres and without a central lane marking, this steering impulse will be overridden. In the case of oncoming traffic, use of the outer edge of the lane will then be possible without any loss in comfort.

The latest version of the Lane Departure Warning feature is available for all model variants of the BMW 3 Series, BMW 4 Series, BMW 5 Series, BMW 6 Series, BMW 7 Series and BMW 8 Series as well as the BMW X5, the BMW X6, the BMW X7, the BMW M3, the BMW M4, the BMW M5 and the BMW M8. These models are all equipped as standard with this system.

### **New for the BMW 5 Series, the BMW 6 Series Gran Turismo and the BMW M5: 4-zone-automatic climate control with nanoparticle filter.**

The optional 4-zone automatic climate control feature facilitates separate control of temperature and ventilation rate for both the driver and front passenger as well as for the right and left rear compartment areas. The latest version now also comprises a nanoparticle filter, which ensures further enhanced interior air quality using nano-fleece and active carbon layers. Nanofibre filter technology is also active when using the auxiliary



### Media information

Date 26 May 2020

Topic BMW model upgrade measures for the summer of 2021.

ventilation function. Consequently, it is possible to purify the air inside the car quickly and thoroughly before starting off on a journey.

The 4-zone automatic climate control with nanoparticle filter is a standard feature for the BMW X7 and is already offered as an option for BMW 7 Series luxury sedans, BMW 8 Series luxury sports cars and for the models BMW X5, BMW X6, BMW X5 M, BMW X6 M and BMW M8. From July, it will also be available for all BMW 5 Series, BMW 6 Series Gran Turismo and BMW M5 model variants.

#### **Plug-in hybrid models with new design accents.**

In an ever-growing number of BMW models, precisely controlled interaction between a combustion engine and an electric motor ensures exemplary efficiency and a special form of driving pleasure. As from July 2021, plug-in hybrid models of the BMW 3 Series, BMW 5 Series, BMW 7 Series and BMW X5 will be recognisable by their fresh exterior and interior design accents. New lettering on the tailgate and on the opposite front sidewall indicates that the vehicle is "electrified by i". Moreover, the BMW emblems on the bonnet, the tailgate, wheel hubs and steering wheel feature a BMW i Blue surround.

The choice of light alloy wheels available for electrified model variants of the BMW 5 Series Touring offer new possibilities for individualisation. The three plug-in hybrid models come fitted with 18-inch light alloys as standard. Starting in July 2021, customers can opt for 19-inch alloys in five different variants.

#### **Sustainably produced tyres for BMW X5 plug-in hybrid models: BMW Group first automobile manufacturer to use new Pirelli tyres made from FSC-certified natural rubber.**

The BMW Group reinforces its commitment in the field of sustainability. BMW is the world's first carmaker to equip a model with tyres made from sustainably cultivated, certified natural rubber and Rayon, a wood-based tyre reinforcement material. The company is initially purchasing the 22-inch tyres exclusively from Pirelli and, as from August 2021, will offer them as special equipment for the BMW X5 xDrive45e plug-in hybrid model (combined fuel consumption: 1.7 – 1.2 l/100 km according to WLTP, 2.1 – 1.6 l/100 km according to NEDC; combined power consumption: 27.7 – 24.3 kWh/100 km according to WLTP, 25.2 – 23.5 kWh/100 km according to NEDC; combined CO<sub>2</sub> emissions: 39 – 27 g/km according to WLTP, 47 – 37 g/km according to NEDC).

Cultivation and the complex supply chain of the natural rubber and Rayon used for these tyres are certified according to the stringent standards of the independent organisation Forest Stewardship Council (FSC).



### Media information

Date 26 May 2020

Topic BMW model upgrade measures for the summer of 2021.

#### **New equipment options for the BMW 6 Series Gran Turismo and the BMW X6.**

In addition to its outstanding long-distance suitability, the BMW 6 Series Gran Turismo also scores with its dynamic handling qualities. The M multifunctional seats, which, from July 2021, will be added to the range of special equipment options available for the luxury model, offer both driver and front passenger the ideal place to enjoy driving comfort and sporty handling. With integrated headrests and optimised side and shoulder support, they offer the driver maximum stability during dynamic cornering. M multifunctional seats also include electrically operated adjustment of the sitting position, backrest angle, backrest width, thigh support and headrest height.

Innovations in the range of special equipment for the BMW X6 provide the interior with a striking look and sporting flair. As from the summer of 2021, the Sports Activity Coupe can also be ordered with the exterior colour **Piemont Red metallic**. In future, standard equipment for the BMW X6 will also include a BMW M anthracite roof liner.

As from the summer of 2021, a new visual accent will emphasise the sporting flair of the interior of the BMW X6. Standard equipment for the Sports Activity Coupe will in future also include a BMW M anthracite roof liner.

---

#### **At a glance: New BMW models from the summer of 2021\***

---

<b>BMW 4 Series Convertible</b>	<b>Power Output (kW/PS)</b>	<b>Fuel Consumption WLTP (l/100 km)</b>	<b>CO<sub>2</sub> Emissions WLTP (g/km)</b>
BMW 430d Convertible	210/286	6.0 – 5.3	156 – 139

\* all new models available at SOP in July 2021



### Media information

Date 26 May 2020

Topic BMW model upgrade measures for the summer of 2021.

Site 6

The fuel consumption, CO<sub>2</sub> emissions, electric power consumption and electric range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, NEDC figures consider the different sizes of the selected wheels/tyres, while WLTP figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. Any NEDC values that are shown have been translated into equivalent NEDC measurements where appropriate. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO<sub>2</sub> emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures can also be found at [www.bmw.de/wltp](http://www.bmw.de/wltp).

Further information on official fuel consumption figures and specific CO<sub>2</sub> emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub> emissions and den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO<sub>2</sub> emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



### Media information

Date 26 May 2020

Topic BMW model upgrade measures for the summer of 2021.

Site 7

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>