THREE DESIGNERS SELECTED

FOR *MUSE’* S FIRST

*SPIRIT OF ECSTASY CHALLENGE*

5 April 2022, Goodwood, West Sussex **Under embargo until 1pm GMT**

* Designers Bi Rongrong, Ghizlane Sahli and Scarlett Yang are revealed as the three winners of*Muse*, the Rolls-Royce Art Programme’s inaugural *Spirit of Ecstasy Challenge*
* Selected by a jury, winners will create innovative works in the medium of textile, inspired by Rolls-Royce and the Spirit of Ecstasy
* Creations will challenge the boundaries of textile design
* Designers to visit Goodwood, the Home of Rolls-Royce, to meet Rolls-Royce’s master craftspeople before completing their creations
* Final designs to be unveiled and exhibited in Summer 2022, before proceeding on a global tour

*“We are delighted to announce the three talented designers chosen to participate in Muse, the Rolls-Royce Art Programme’s first Spirit of Ecstasy Challenge. Reviewing the design proposals was a fascinating process and we were presented with ideas that were forward-thinking and surprising.*

*“At Rolls-Royce, innovation informs every aspect of our design process, and this is what really stood out in the proposals of the three chosen designers. We look forward to supporting Bi Rongrong, Ghizlane Sahli and Scarlett Yang, and in bringing their designs to life.”*  **Anders Warming*,* Director of Design, Rolls-Royce Motor Cars**

*“The process of selecting three designers for the Spirit of Ecstasy Challenge was an inspiring one. We were delighted with the range and quality of submissions, leaving us feeling optimistic about the future of textile design. The work of the nominated designers demonstrates a compelling mix of experimental and traditional; hands-on process and industrial technology; as well as nuanced design thinking and the capacity to respond intelligently to a brief. The Spirit of Ecstasy Challenge is about celebrating the bridge between tradition and innovation, and all the designers we selected understand how humans are connected to our surroundings. The three winners also bring forth ideas that touch deeply on important challenges of our time.”* **Spirit of Ecstasy Jury Statement**

*Muse,*the Rolls-Royce Art Programme, today announces the three winners who will participate in the inaugural *Spirit of Ecstasy Challenge*. Bi Rongrong, Ghizlane Sahli and Scarlett Yang were chosen by an international jury of leading design world individuals. The *Spirit of Ecstasy Challenge* is a new biennial initiative that invites emerging design visionaries to create unique works inspired by Rolls-Royce and the Spirit of Ecstasy, the sculptural figurine that adorns the bonnet of every Rolls-Royce motor car. Each edition of the Challenge will focus on a different medium and related field of practice. The 2022 edition will focus on textile, challenging participants to explore the possibilities of material and push the boundaries of textile design.

The jury consists of Anders Warming, Director of Design, Rolls-Royce Motor Cars; Yoon Ahn, Creative Director of AMBUSH🄬 and Director of Jewellery at Dior Men; Tim Marlow, Chief Executive and Director at the Design Museum, London; and Sumayya Vally, Founder and Principal at Counterspace Studio, Johannesburg.

**WINNING DESIGNERS**

Artist and designer Bi Rongrong collects images of architecture and ornaments from urban settings, and through manual or digital processing, transforms them into painting, collage, fabrics, video, and site-specific installation. Her proposal for the *Spirit of Ecstasy Challenge* builds on her research into the “urban skins” of cities, combined with her practice of layering diverse materials with LED animation. Bi interprets “urban skins” as the surfaces and spaces of a city, for example the ornamental patterns carved on a building, the text from posters on walls, or the vegetation growing on the edges of pavements. Her design will feature imagery sourced from “urban skins” relevant to the Spirit of Ecstasy, incorporating metal and fabric, taking inspiration from materials used in the creation of a Rolls-Royce motor car.

Ghizlane Sahli is a textile artist and designer who reuses and recycles materials in her work, drawing attention to critical environmental issues while exploring the beauty of everyday objects. Her proposal for the *Spirit of Ecstasy Challenge* continues the use of recycled material in her practice, elevating these materials by showcasing their potential for functionality and beauty. Sahli will create a suspended sculpture made from recycled plastic, combined with white silk and gold thread, which will be configured to convey qualities of the Spirit of Ecstasy figurine.

Scarlett Yang is a multi-disciplinary designer with a focus on sustainable innovation, biomateriality and virtual fashion. She explores the intersection of fashion, design, and technology in her work. Yang’s proposal for the *Spirit of Ecstasy Challenge* continues her investigation into hybridising hand-made craft and industrial technology. The design will incorporate a groundbreaking new material created from algae extract and silk cocoon protein, developed by Yang for the project, resulting in a dynamic textile work.

The three winners will be invited to the Home of Rolls-Royce in Goodwood, West Sussex, where they will meet the marque’s master craftspeople before completing their creations. The final works will be unveiled later this year, before proceeding on an international tour.

To stay up-to-date follow [@rollsroycemuse](https://www.instagram.com/rollsroycemuse/?hl=en).

-ENDS-

**EDITORS’ NOTES:**

**About Bi Rongrong**

Bi Rongrong currently lives and works in Shanghai. Bi collects images of architecture and ornaments from urban settings, and through manual or digital processing transforms them into painting, collage, fabrics, video and site-specific installation. She has collaborated with important art institutions including, Centre for Heritage Arts & Textile in Hong Kong, Shanghai Museum of Glass, UCCA Lab, A Thousand Plateaus Art Space, and Vanguard Gallery. Public art projects include, Shenzhen-Hong Kong Bi-City Biennale of Urbanism\Architecture, Shanghai Urban Space Art Season, and Cass Sculpture Foundation (UK).

**About Ghizlane Sahli**

Ghizlane Sahli lives and works in Marrakech. She studied architecture in Paris and returned to Morocco to open a workshop to produce innovative textiles and design work. In less than a decade she became renowned for her award-winning tissue creations. Sahli embroiders, sculpts and draws. She transforms the material, by covering the plastic waste she collects with natural thread (mostly silk), exulting it and giving it meaning. Sahli works with the help of local artisan women, using their ancestral techniques to create her contemporary ideas. Her work has been exhibited internationally and is part of many important collections, such as the V&A in London, the MACAAL in Marrakech and the Fondation H in Paris.

**About Scarlett Yang**

Scarlett Yang is a London-based multi-disciplinary designer with a focus on textile and virtual mediums. Having worked in couture ateliers, bio labs and digital fabrication labs, she develops innovative approaches on the intersection of fashion, design, and technology. Graduated from Central Saint Martins in London UK, her practice speculates the life cycles of fashion textiles for a biodegradable and digital solution to the current environmental emergencies. Using algae extract and silk cocoon protein, she created a glass-like dress that grows over time and can decompose in water within 24 hours. Yang’s work has been exhibited internationally, from the Kyoto D-Lab, CentroCentro Madrid to the 2021 London Design Biennale.

***Spirit of Ecstasy Challenge* Jury**

Yoon Ahn, Creative Director of AMBUSH🄬 and Director of Jewellery at Dior Men

Tim Marlow, Chief Executive and Director at the Design Museum, London

Sumayya Vally, Founder and Principal at Counterspace Studio, Johannesburg

Anders Warming, Director of Design, Rolls-Royce Motor Cars

**About *Muse*, the Rolls-Royce Art Programme**

*Muse* isthe Rolls-Royce Art Programme, designed to foster and inspire creativity through collaboration with artists who share the marque’s passion for pushing technical and conceptual boundaries. Consisting of two ongoing biennial initiatives, *Muse* partners with some of the most respected and prestigious institutions in the world, such as Foundation Beyeler, Basel and Serpentine, London. *Muse* will provide selected artists with time and resource to produce art conceived, and to be experienced, without compromise.

*Muse* marks a new direction for the Rolls-Royce Art Programme, which has, since its inception in 2014, invited Rolls-Royce patrons into the world of contemporary art. To date, leading artists Sondra Perry, Refik Anadol, Tomas Saráceno, Asad Raza, Dan Holdsworth, Isaac Julien, Yang Fudong, and Ugo Rondinone have collaborated with the Art Programme.

**About Rolls-Royce Motor Cars**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**FURTHER INFORMATION:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

CONTACTS | Goodwood

**Director of Global Communications**   
Richard Carter  
+44 (0) 1243 384060 / [Email](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations**  
Andrew Ball  
+44 (0) 7185 244064 / [Email](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Global Lifestyle Communications**  
Emma Rickett  
+44 (0) 7815 244061 / [Email](mailto:emma.rickett@rolls-roycemotorcars.com)

**Head of Global Product Communications**  
Matthew Jones  
+44 (0) 7815 245929 / [Email](mailto:matthew.jobes@rolls-roycemotorcars.com)

**United Kingdom**  
Isabel Matthews  
+44 (0) 7815 245127 / [Email](mailto:isabel.matthews@rolls-roycemotorcars.com)

SUTTON

**Account Manager**Elise Hammond  
+44 (0) 20 81783 3577 / [Email](mailto:elise@suttoncomms.com)