

Media Information

August 11, 2022

**Nikita Gale to create BMW Open Work by Frieze 2022.**

Artwork exploring relationship between technologies of sound and speed to premiere at Frieze London.

**London/Munich.** Frieze and BMW continue their long-term partnership with the major art initiative **BMW Open Work by Frieze**. Los Angeles-based artist **Nikita Gale** will present the immersive installation "63/22" in the BMW Lounge at Frieze London in October 2022. Drawing inspiration from BMW engineering and curated by Attilia Fattori Franchini, this commission brings together art, technology and design in a pioneering multi-platform format.

Investigating the history and politics of sound and its surrounding Nikita Gale's practice questions themes of invisibility and audibility recasting the dynamic between performer and spectator. Within the work, notions of witnessing, visibility and representation are subverted and destabilized.

The technologies of sound and speed have been closely associated since the 1960s. In fact, the Gibson Firebird, one of the most popular electric guitars, was designed by car designer Ray Dietrich and introduced to the general public in 1963. Gale's project "63/22" explores the relationship between these technologies and unfolds how they have culturally influenced one another through design. As part of the BMW Open Work 2022 commission, the artist will create a sculptural installation comprising a series of electric guitars imagined in collaboration with BMW i7 designers and activated by live performances in the space.

In addition, the artist will invite the BMW i7 designers to sketch utopian, functional, and dysfunctional guitar bodies, these sketches would provide the starting point for the creation of sculptural guitars, a mixture between a functional object and a sculpture.

**BMW Open Work by Frieze**

BMW Open Work by Frieze is a major artistic initiative bringing together art, design and technology in pioneering multi-platform formats. Every year since 2017, BMW Open Work by Frieze invited an artist to create a visionary project inspired by technology, engineering prowess and BMW Design that explores current and future technologies as a vehicle for innovation and artistic experimentation. For the format's premiere, artist Olivia Erlanger integrated a motion-sensitive sculpture, audio and immersive fog in her work "Body Electric"; in 2018, Sam Lewitt engaged

## Media Information

Date August 10, 2022

Subject Nikita Gale to create BMW Open Work by Frieze 2022.

Page 2

with BMW intellectual property and engine production to conceptually and physically explore the production cycle of a BMW engine in "CORE (the 'Work')"; in 2019, Camille Blatrix collaborated with BMW Individual to explore the primal and emotional relationships to labor and materiality, raising questions about functionality and desire in the installation "Sirens"; and in 2020-21, artist Madeline Hollander developed "Sunrise/Sunset" a live networked map composed of hundreds of recycled BMW LED headlights from the BMW Group Recycling and Dismantling Centre, choreographing the sunsets and sunrises across the globe.

Further information can be found at <https://frieze.com/bmw-open-work>

If you have any questions, please contact:

Doris Fleischer  
BMW Group Corporate and Government Affairs  
Spokesperson Cultural Engagement  
Telephone: +49 151 601 27806  
Email: [Doris.Fleischer@bmw.de](mailto:Doris.Fleischer@bmw.de)

Website: [www.press.bmwgroup.com](http://www.press.bmwgroup.com)  
Email: [presse@bmw.de](mailto:presse@bmw.de)

**About Frieze**

Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors, and the general public alike. Frieze comprises three magazines – Frieze, Frieze Masters Magazine and Frieze Week – and five international art fairs – Frieze London, Frieze Masters, Frieze New York, Frieze Los Angeles and Frieze Seoul (launching September 2022). In addition, this October, Frieze launched No.9 Cork Street, a hub for visiting international galleries in the heart of Mayfair, London. Frieze is part of the IMG network.

**About Attilia Fattori Franchini**

Attilia Fattori Franchini is an independent curator and writer based in Vienna. Working on the creation of experimental contexts for the production and display of contemporary practices, her work deals with technology and power structures, moving image and the cinematic, late-capitalism and the creation of alternative forms of subjectivity and representation. She runs the independent space KUNSTVEREIN GARTENHAUS in Vienna and since 2017 is the curator of BMW Open Work by Frieze; Curva Blu, an artists' residency on the island of Favignana, Sicily; and the Emergent section of miart Milan.

[www.attiliaff.com](http://www.attiliaff.com)

## Media Information

Date August 10, 2022

Subject Nikita Gale to create BMW Open Work by Frieze 2022.

Page 3

**About Nikita Gale**

Nikita Gale (\*1983, Anchorage, Alaska; lives and works in Los Angeles) received an MFA from University of California, Los Angeles in 2016 and a BA from Yale University in 2006 and attended the Skowhegan School of Painting and Sculpture in 2019. Recent solo exhibitions have been held at Chisenhale Gallery, London (2022); LAXART, Los Angeles (2022); 52 Walker, New York (2022); Anchorage Museum (2021); CIRCA in collaboration with Chisenhale Gallery, London (2021); California African-American Museum, Los Angeles (2021); MoMA PS1, New York (2020); the Visual Arts Center, University of Texas at Austin (2019); and Commonwealth and Council, Los Angeles (2018). Gale serves on the Board of Directors for Grex, the West Coast affiliate of the A. K. Rice Institute for the Study of Social Systems. Gale is the recipient of a FOCA Fellowship (2021); a Rema Hort Mann Foundation Emerging Artist Grant (2017).

**BMW Group Cultural Engagement**

State Opera for all Gerhard Richter **CORPORATE CITIZENSHIP** Kochi-Muziris Biennale BMW Art Cars Berlin Biennale Ólafur Eliasson Art Basel Max Hooper Schneider BMW Art Journey **INTERCULTURAL DIALOGUE** Art D'Égypte Cao Fei Esther Mahlangu Zaha Hadid Les Rencontres d'Arles Jeff Koons Acute Art Tate Modern **LONGEVITY** Artsy BMW Open Work by Frieze **PARTNERSHIP** Andy Warhol BMW Guggenheim Lab Lu Yang Samson Young Bavarian State Opera BMW Welt Jazz Award **CREATIVE FREEDOM** Tefaf **INTERACTION** State Academic Bolshoi Theatre of Russia Kyotographie Premio de Pintura Garage Museum of Contemporary Art Paris Photo **SUSTAINABILITY** Leelee Chan Art Dubai Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, both in the arts, music & sound, architecture as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: [www.bmwgroup.com/culture](http://www.bmwgroup.com/culture) and [www.bmwgroup.com/overview](http://www.bmwgroup.com/overview)

Facebook: [www.facebook.com/BMW-Group-Culture](https://www.facebook.com/BMW-Group-Culture)

Instagram: [www.instagram.com/bmwgroupculture/](https://www.instagram.com/bmwgroupculture/)

@bmwgroupculture

#BMWGroupCulture

#drivenbydiversity

**Corporate Communications****Media Information****August 10, 2022**

Date

Subject

**Nikita Gale to create BMW Open Work by Frieze 2022.**

Page

**4****The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>