

Dr. Friedrich Eichner

Member of the Board of Management of BMW AG
Finance (until 31 December 2016)



April 1955	Born in Eichstätt, Germany
1976 – 1978	Studied business administration at the University of Regensburg (intermediate diploma)
1978 – 1986	Studied business administration at the Ludwig-Maximilians-Universität Munich (diploma)
1986	PhD in the field of business management (Dr.oec.publ.) at the Ludwig-Maximilians-Universität in Munich
1 Feb 1987	Joined BMW AG
1987 – 1999	Various executive and project management functions in the areas of Logistics and IT
1999 – 2002	Director of Sales Development, Sales Management
2002 – 2007	Director of Corporate Planning
1 Oct 2007 – 2 Dec 2008	Member of the Board of Management of BMW AG Corporate and Brand Development
2 Dec 2008 – 31 Dec 2016	Member of the Board of Management of BMW AG Finance