## **BMW Group Corporate Communications**



## Adrian van Hooydonk Senior Vice President BMW Group Design

1982 - 1988Delft Polytechnic University, Delft (Netherlands), Masters Degree in Industrial Design1988 - 1989Free-Lance Industrial Designer (Netherlands)1989 - 1990General Electric Plastics Europe, Bergen op Zoom Product designer (Netherlands)1991 - 1992Art Center College of Design, Vevey (Switzerland); Degree in Automotive Design1992 - 2000BMW AG, Munich (Germany); Automotive exterior designer2000 - 2001BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department2001 - 2004Director of Design, BMW Cars	21.06.1964	Born in Echt, Limburg (Netherlands)
1982 - 1988Delft Polytechnic University, Delft (Netherlands), Masters Degree in Industrial Design1988 - 1989Free-Lance Industrial Designer (Netherlands)1989 - 1990General Electric Plastics Europe, Bergen op Zoom Product designer (Netherlands)1991 - 1992Art Center College of Design, Vevey (Switzerland); Degree in Automotive Design1992 - 2000BMW AG, Munich (Germany); Automotive exterior designer2000 - 2001BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department2001 - 2004Director of Design, BMW Cars	1970 – 1976	Basis School, Echt (Netherlands)
Masters Degree in Industrial Design1988 – 1989Free-Lance Industrial Designer (Netherlands)1989 – 1990General Electric Plastics Europe, Bergen op Zoom Product designer (Netherlands)1991 – 1992Art Center College of Design, Vevey (Switzerland); Degree in Automotive Design1992 – 2000BMW AG, Munich (Germany); Automotive exterior designer2000 – 2001BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department2001 – 2004BMW Group DesignworksUSA, Newbury Park (USA); President2004 – 2009Director of Design, BMW Cars	1976 – 1982	Middelbare School, Echt (Netherlands)
1989 – 1990General Electric Plastics Europe, Bergen op Zoom Product designer (Netherlands)1991 – 1992Art Center College of Design, Vevey (Switzerland); Degree in Automotive Design1992 – 2000BMW AG, Munich (Germany); Automotive exterior designer2000 – 2001BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department2001 – 2004BMW Group DesignworksUSA, Newbury Park (USA); President2004 – 2009Director of Design, BMW Cars	1982 – 1988	5 57 1 77
<ul> <li>Product designer (Netherlands)</li> <li>1991 – 1992</li> <li>Art Center College of Design, Vevey (Switzerland); Degree in Automotive Design</li> <li>1992 – 2000</li> <li>BMW AG, Munich (Germany); Automotive exterior designer</li> <li>2000 – 2001</li> <li>BMW Group DesignworksUSA, Newbury Park (USA); Head of automotive design department</li> <li>2001 – 2004</li> <li>BMW Group DesignworksUSA, Newbury Park (USA); President</li> <li>2004 – 2009</li> <li>Director of Design, BMW Cars</li> </ul>	1988 – 1989	Free-Lance Industrial Designer (Netherlands)
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President2004 – 2009Director of Design, BMW Cars	2000 – 2001	
	2001 – 2004	
since February 2009 Senior Vice President BMW Group Design	2004 – 2009	Director of Design, BMW Cars
	since February 2009	Senior Vice President BMW Group Design