



Presse-Information
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The BMW Business Trip Survey. Being in love helps business travellers pack better.

Munich. Not only does love make you happy, it can even help you to pack. That's just one of the findings from the **BMW Business Trip Survey**. If you live with your partner and make business journeys lasting several days, you're less likely to forget things than someone living alone – even though they will have less to pack. Travellers' favourite piece of luggage is the classic travel bag.

Forgetful singles.

39 per cent of singles and over 50 per cent of those living apart, widowed or divorced have forgotten to pack something for a business trip at least once. Among married people and those living with a partner this occurs in only 31.1 per cent and 29.8 per cent of cases respectively. Women, the survey shows, are generally more forgetful than men: 66.2 per cent have at one time or another left their dental hygiene kit, cosmetics or even their mobile phone at home – making those the things people forget most often. Only 61.4 per cent of men say that this has ever happened to them.

Travel bag, trolley, clothes bag.

People's favourite place to stow their possessions is the traditional travel bag. For 42.1 per cent of those questioned, the travel bag was the first choice, followed by 39.1 per cent who prefer a trolley. 3.3 per cent of business travellers consider a carry-on case to be sufficient. The **BMW Business Luggage Collection** has something to satisfy every taste. Alongside bags, trolleys and flight cases, it includes a clothes bag and, for those who can't make up their mind, a mixture of the two most popular variants: a travel bag that can also be used as a trolley. Alongside their stylish design, as one would expect from BMW, all bags and suitcases stand out on account of their practicality and hard-wearing qualities – features named by respondents in the **BMW Business Trip Survey** as being key to their decision to purchase.

Who's better at packing?

Knowing how to pack is an art – one in which married people and those living in a partnership perform better than singles. 55.6 and 58 per cent respectively said that they never packed too much, but always exactly the right amount. Among those living alone, on the other hand, one in two admitted that they generally packed more than they needed. Women, too, are dissatisfied with their packing performance. When questioned, 56.6 per cent (among men, just 36.3 per cent) said that they generally take too much with them on business trips. That also leads to them spending longer in packing: while men require 20 minutes on average, women have to set aside a full six minutes more.

The BMW Business Luggage Collection is available from selected BMW dealers and online at www.bmw-shop.de.

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Data:

Conducted by Gesellschaft für Konsumforschung (GfK) on behalf of BMW, the **BMW Business Trip Survey** involved a representative sample of 1,138 working men and women aged 18 or over being questioned in Germany.

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