



Media Information
January 2010

The BMW X1 All-Round Talent – Now with Even Greater Diversity in its Range of Engines.

New entry-level model, second six-cylinder power unit, six-speed automatic transmission available for all models from March 2010.

Munich. The BMW X1 is already a thrilling competitor the world over – and now the range of power units ideally suited for the most compact BMW X model is becoming even more convincing and straightforward.

Starting in March 2010, BMW's new all-round talent will be available in a new entry-level version and with an additional six-cylinder power unit: the new BMW sDrive18i is powered by a 110 kW/150 hp four-cylinder gasoline engine featuring VALVETRONIC variable valve management, the new BMW X1 xDrive25i comes with a straight-six power unit again featuring VALVETRONIC for maximum output of 160 kW/218 hp. This enlarges the engine portfolio available in the BMW X1 to a new grand total of three gasoline and three diesel engines.

The number of power units available as an option with automatic transmission is also being enlarged as of March 2010. The six-speed automatic transmission already featured as standard in the BMW X1 xDrive28i, the new BMW X1 xDrive25i, and the BMW X1 xDrive23d excels through its dynamic gearshift, a high level of shift comfort and a particularly high standard of internal efficiency enhancing the all-round efficiency of the vehicle as such to an even higher level.

Now the same six-speed automatic transmission is also available in the BMW X1 xDrive18d, the BMW X1 sDrive18d, and the BMW X1 sDrive20d. And as an option the BMW X1 sDrive18i may also be equipped with six-speed automatic transmission as an alternative to the six-speed manual gearbox otherwise featured as standard.

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Media Information

Date January 2010

Subject The BMW X1 All-Round Talent – Now with Even Greater Diversity in its Range of Engines.

Page 2

BMW X1 sDrive18i: sporting and economic entry-level version leading into the world of BMW X models.

Introducing the BMW X1 sDrive18i, BMW now offers an attractive and economical entry-level model also in the gasoline range. Sporting performance and efficiency are provided all together by a 2.0-litre four-cylinder delivering a substantial 110 kW/150 hp. To optimise the flow of power and the general standard of motoring refinement, the engine also comes with fully variable VALVETRONIC valve management, variable double-Vanos camshaft adjustment, and an adjustable intake system (DISA).

Over and above the sporting response and the free-revving performance so typical of a BMW power unit, this combination also ensures efficient use of the energy contained in the fuel consumed.

The four-cylinder power unit featured in the BMW X1 sDrive18i develops its maximum output at 6,400 rpm and delivers peak torque of 200 Newton-metres/147 lb-ft at 3,600 rpm, accelerating this agile performer from a standstill to 100 km/h in 9.7 seconds and providing a top speed of 202 km/h or 125 mph. In conjunction with the optional six-speed automatic transmission, the BMW X1 sDrive18i reaches 100 km/h in 10.4 seconds and has a top speed of 200 km/h or 124 mph.

In combination with BMW EfficientDynamics, the four-cylinder power unit featuring BMW VALVETRONIC ensures superior fuel economy and emission management at all times. Average fuel consumption of the BMW X1 sDrive18i in the EU test cycle is 8.2 litres/100 kilometres (equal to 34.4 mpg imp), the CO₂ rating is 191 grams per kilometre. The corresponding figures on the automatic transmission model are 8.4 litres/100 km (equal to 33.6 mpg imp) and, respectively, 195 grams of CO₂.



Media Information

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Subject The BMW X1 All-Round Talent – Now with Even Greater Diversity in its Range of Engines.

Page 3

BMW X1 xDrive25i: superior and efficient power from six cylinders.

Benefiting from the second new engine now available in the BMW X1 as of March 2010, customers are able to enjoy the spontaneous agility of this compact BMW X model in conjunction with the supreme power of a BMW straight-six.

The BMW X1 xDrive25i supplements the top-of-the-range BMW X1 xDrive28i, with its straight-six gasoline engine featuring a composite magnesium/aluminium crankcase as well as double-Vanos and VALVETRONIC valve management delivering maximum output of 160 kW/218 hp at 6,100 rpm, together with peak torque of 277 Newton-metres/204 lb-ft at 2,500 rpm.

Apart from a reduction in weight to the lowest possible level, the unique character of this power unit is also borne out by the free-revving performance so typical of a BMW six-cylinder as well as the engine's supreme running smoothness and refinement. And here again, BMW VALVETRONIC already proven millions of times the world over ensures particularly efficient use of fuel.

Featuring BMW's intelligent xDrive all-wheel-drive technology as standard as well as six-speed automatic transmission, the BMW X1 xDrive25i accelerates from a standstill to 100 km/h in 7.9 seconds and has a top speed of 223 km/h or 138 mph. BMW EfficientDynamics combines this sporting performance with optimised fuel economy and emission management, the BMW X1 xDrive25i averaging fuel consumption in the EU test cycle of just 9.3 litres/100 kilometres (equal to 30.4 mpg imp) and providing a CO₂ emission rating of 217 grams per kilometre.

Efficient combination: four-cylinder diesel and six-speed automatic transmission.

Starting in March 2010, the six-speed automatic transmission already featured as standard on the six-cylinder models and the BMW



Media Information

Date January 2010

Subject The BMW X1 All-Round Talent – Now with Even Greater Diversity in its Range of Engines.

Page 4

X1 xDrive23d will also be available as an option on the BMW X1 xDrive18d, the BMW X1 sDrive18d, and the BMW X1 sDrive20d. This combines the comfort of an automatic transmission allowing manual selection of gears through Steptronic with all versions of BMW's compact X model.

The BMW X1 xDrive18d with automatic transmission accelerates from a standstill to 100 km/h in 10.3 seconds, the BMW X1 sDrive18d completes the same exercise in 9.9 seconds, and the BMW X1 sDrive20d takes just 8.3 seconds to reach 100 km/h. Top speed is 195 km/h (121 mph) in the BMW X1 xDrive18d, 200 km/h (124 mph) with the BMW X1 sDrive18d, and 218 km/h (135 mph) in the BMW X1 sDrive20d, that is the same as with the manual gearbox models.

The superior efficiency of the automatic transmission is borne out clearly by the impressive average fuel consumption and CO₂ emission ratings established in the EU test cycle: 6.2 litres/100 kilometres (equal to 45.6 mpg imp) and 164 grams per kilometre on the BMW X1 xDrive18d, 5.9 litres/100 km (equal to 47.9 mpg imp) and 155 grams per kilometre on both the BMW X1 sDrive18d and the BMW X1 sDrive20d.

The BMW X1: unique driving pleasure, outstanding safety, exemplary efficiency.

The BMW X1 is the first premium vehicle of its kind to offer the driving pleasure so characteristic of a BMW X model in the compact segment. Built since September 2009 at BMW Plant Leipzig and winning a range of prizes and awards immediately after its successful launch into the market, the BMW X1 once again proves BMW's superior competence in the development of thrilling and, at the same time, up-to-date vehicle concepts.

The BMW X1 stands out through its dynamic handling, versatile interior, a standard of efficiency quite unparalleled in a vehicle of this



Media Information

Date January 2010

Subject The BMW X1 All-Round Talent – Now with Even Greater Diversity in its Range of Engines.

Page 5

kind, and supreme safety already confirmed by the maximum score of five stars in the Euro NCAP crash test.

The uncompromising premium character of the BMW X1 is clearly confirmed by supreme quality of finish and a high standard of features and equipment. The options available on the BMW X1, quite unique in this segment, include navigation and audio systems masterminded by BMW iDrive as well as BMW ConnectedDrive with its driver assistance systems and services.

The range of paintwork colours is also being extended, the BMW X1 is now available not only in the wide range of colours already featured, but also in Space Grey, Cashmere Silver, Tasman, Sparkling Bronze, and Graphite Blue metallic.

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The BMW Group

The BMW Group, with its three brands BMW, MINI and Rolls-Royce, is one of the most successful premium manufacturers of cars and motorcycles in the world. As an international group, it operates 24 production plants in 13 countries and has a global sales network in more than 140 countries.

In the 2008 financial year, the BMW Group sold more than 1.43 million cars and more than 101,000 motorcycles worldwide. Revenues for the year totalled 53.2 billion euros, with earnings before interest and taxes (EBIT) of 921 million euros. As at September 30, 2009, the company employed a global workforce of approximately 98,000 people.

The success of the BMW Group has always been built on long-term thinking and responsible action. Ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources are an integral part of the company's strategy. The BMW Group has been industry leader in the Dow Jones Sustainability indexes for the past five years.