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1. At a glance. BMW Motorrad Rider's Equipment – 2011 Collection.



A new feature from 2011 is the categorisation of BMW Motorrad Rider Equipment into two areas. The designation BMW Motorrad Ride covers the entire range of functional articles, while BMW Motorrad Style refers to the new fan collections.

Modern design, a high level of passive safety, ground-breaking technologies and practical functionality - these are the defining properties of the products BMW Motorrad Ride once again in 2011.

New products in the range include the casual **Club leather ladies' and men's jackets** in abrasion-resistant, pleasantly soft cowhide which are suitable both as a motorcycling jacket and a leisure jacket. These sporty, modern jackets provide a finely crafted finish, casual shaping which is different for men and women, a high level of wear comfort and safety features.

The **Boulder 2 jacket** is not just suitable for motorcycling. Its new, modern material mix and shaping means it cuts a great figure as a jacket for everyday wear or leisure use too.

The **Atlantis 3 gloves** are the improved successor in a line of products which has been well established for years. Since it has an extremely soft and flexible finish it can also be offered in the small size of 6 - 6.5. New features are the double cuff and special seams to effectively prevent pressure points.

The **ProTouring 2 boots** provide safe, comfortable all-year-round footwear, permanently windproof and waterproof as well as breathable, while **Sneaker X** is a trainer-type half-height boot which is ideal for summer temperatures. By means of small but efficient changes to the material mix and finish, significant improvements have been made over their respective predecessors.

As an ideal supplement to non-waterproof boots in rain or when riding over wet terrain, the 2011 collection features the functional waterproof **HydroSock**

long. With an elaborate material mix and a seamless finish, it offers great wear comfort.

Another new item is the **Doubleface fleece jacket** made of soft microfleece and windbreaker material for a climate regulation effect and a high level of wear comfort.

A very functional material mixture of polyester, Cocona® and activated carbon fibre has an antibacterial effect in the **Function shirt and T-shirt**: it also odour-inhibiting and offers excellent moisture transport.

The range of BMW Motorrad fan articles has been extended for the 2011 season with the addition of over 70 products. Under the umbrella title of BMW Motorrad Style, four fan collections have been put together, each with its own thematic focus. The collections are defined by their own colour scheme as well as featuring characteristic recurring motifs.

All BMW Motorrad Style products are leisure articles without being specifically designed for motorcycling.

BMW Motorrad Style Logo: sporty leisure wear and lifestyle products for all fans of the BMW Motorrad brand who like to show the logo and wordmark.

BMW Motorrad Style Heritage: this fashionable collection of clothing and lifestyle products is just the thing for those who like old BMW motorcycles and are fascinated by BMW Motorrad history and its icons.

BMW Motorrad Style DoubleR: in this collection, fans of the BMW S 1000 RR will find T-shirts, jackets and lifestyle products in which the bike's model designation and the stylised, asymmetrical face of the machine (Alien motif) are applied as design elements.

BMW Motorrad Style GS: laid-back, functional items for before and after GS trips are provided by the Style GS collection. GS Enduro lettering and various earth motifs are the recurring design elements here.

The BMW Motorrad Style and BMW Motorrad Ride articles will be available from the 2011 season.

2. Jackets.



Boulder 2 jacket – modern and sporty.

The modern, short Boulder 2 jacket starts off the summer and the transition period into the 2011 season with an innovative, slim-line cut and a new material mix. The fabric blend of 65 per cent polyamide and 35 per cent cotton has a water-repellent wax finish which is preserved during washing. The jacket is entirely windproof and waterproof but also breathable due to a removable C.A.R.E. climate membrane insert.

The Boulder 2 jacket has removable NP protectors at the shoulders, elbows and back. Reflective material on the front and back round off the jacket's range of safety features.

For an optimum fit, the collar, waistband and cuffs can be adjusted by means of snap fasteners. Two side zip pockets, one chest and one sleeve pocket and the waterproof inside pocket in the blue insert provide lots of stowage space for travel utensils such as keys, phone or wallet



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The connector zip allows the Boulder 2 jacket to be combined with all BMW Motorrad trousers.

The Boulder 2 jacket is available in black/olive with cuffs in artificial leather in sizes S to XXXL.

Club leather ladies' and men's jacket – for motorcycling and leisure.

This new, short-cut leather jacket in abrasion-resistant soft cowhide is great-looking - not just when you're on a motorcycle.

The women's jacket is waisted and has two zips at the side for size adjustment. Bright stripes with red decorative stitching on the outer sleeves further highlight the slim silhouette. The three outside and two inside pockets

have zips. The red inner lining is made polyester and the sleeves of this elaborately finished jacket with stand-up collar are lined with black satin, making it easier to slip into.

The model for men is highlighted with bright stripes featuring blue decorative stitching on the sleeves. The Club leather men's jacket has four outer zip pockets and two inside zip pockets. The lining of the front and back section is made of strong polyester in blue and the sleeve lining is in black satin.

For safety purposes, both jackets have removable shoulder and elbow safety-comfort protectors integrated into them. An NP ProAir back protector can be retrofitted. The connector zip (40 cm) allows combination with BMW Motorrad trousers.

Both models feature the BMW symbol as a metal badge on the left sleeve and on the collar snap fastener. The zip toggle features the BMW Motorrad lettering. A

BMW Motorrad metal label is to be seen on the jacket seam on the back.



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The black leather jacket with white stripes on the sleeves is available in women's sizes XS to L (34/36 to 44/46). The men's model is available in sizes S to XXXL (46 to 60/62).

3. Gloves.



Atlantis 3 gloves – a solid grip.

These new anthracite-coloured leather touring gloves for the transitional period are perfectly designed for the BMW Motorrad Atlantis 4 suit in both colour and leather look.

As in the predecessor model, the triple layer laminate GORE-TEX® X-TRAFIT™ guarantees that water and wind are kept out while keeping the gloves breathable.

The inner, close fitting neoprene cuff fits perfectly inside a jacket sleeve while the outer leather cuff slips easily over the sleeves thanks to a zip. Any water gathering between the cuffs (when the zip is open) is channelled out by means of two eyelets at the bottom of the leather cuff.

The schoeller® Keprotec® fabric made of highly rigid aramid fibres at the ball of the thumb is extremely resistant to abrasion and tear. Together with the doubled leather on the side of the hand and palm and the impact-absorbing Suprotec® foam on the back of the hand and fingers, it provides optimum protection in the event of a fall. The reflective strips on the upper hand are another safety feature.



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Since the lining, laminate and upper material are firmly connected to one another, the Atlantis 3 gloves are easy to put on and take off.

Another bonus is the high level of wear comfort due to the use of soft cowhide (velour) for the upper hand and smooth cowhide for the palm. Stretch zones, movement folds and pre-curved fingers ensure full flexibility. A wrist strap and zip provide excellent hold as well as individualised adjustment options.

This high-quality glove, extremely soft and offering excellent mobility, is available from size 6-6.5 to size 12-12.5.

4. Boots.



Pro Touring 2 boots – all-rounders for all weathers.

These professional black touring boots for the all-year use are permanently windproof and waterproof as well as highly breathable due to their GORE-TEX® membrane.

A further refined version of the previous Pro Touring boot, the present model is even softer and lighter. This is not only due to the hydrophobicised soft cowhide (1.8-2.0 mm thick) but also the softly padded shaft top and the comfort foam on the inside which adapts to the shape of the foot. The zip is now on the outside, making it easier to slip the boots on and off.

There are other new features, too, such as leather flex zones on the instep. These flex zones made of glove-soft leather at the heel and instep improve mobility since they are adapted to natural body movements, as well as making it easier to slip the boots on. A large Velcro surface provides size adjustment around the calves. The anatomically shaped inner sole with antibacterial function can be removed for washing.

The large plastic shin protectors, which are additionally reinforced and padded with foam, the padded plastic ankle guard and the heel and toe reinforcements all enhance safety. The shift lever protector on the right and left is made of soft polyurethane. On the inside of the heels this material is also used to protect the leather from abrasion against the motorcycle frame.



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The boots are available in men's sizes 39 to 48.

Sneaker X - a pleasant climate for motorcycle and leisure.

This new half-height trainer-type boot (shaft height at rear 12 cm) is equally suited to motorcycling and leisure wear. A further improved ventilation function makes it significantly lighter and summery.

A black, lace-up boot, it is highly breathable due to its functional lining. The leather/textile mixture and the removable, washable inner sole with antibacterial surface help maintain a pleasant climate for the foot.

The light Sneaker X has some reinforcement at the ankle, heel and points of the toe as well as being stiffened in the heel area. Reflective strips in silver and blue further enhance safety. The flexible and very soft shift protector is made of leather coated with polyurethane. The knot in the classic lacing is covered by a Velcro strap. The BMW Motorrad wordmark is featured on the leather Velcro strap and on the eyelets.



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The Sneaker X are available in sizes 35 to 48.



5. Functional wear.

Function shirt and T-shirt – smart and functional.

The Function shirt with long sleeves and the Function T-shirt in very skin-friendly, innovative and highly functional natural fibre Cocona® presents fresh, appealing colours for the 2011 season. The shirt is available in the colour Bungee Cord, the T-shirt in Orange Pop/Orange.

Both shirts with raglan neckline are made of 51 per cent polyester and 49 per cent Cocona® natural fibre, derived from coconut shells. The activated carbon fibre is extracted from the shells and firmly integrated in the polyester structure. Due to the large surface structure of the

activated carbon fibre, the material dries very quickly, enclosing and absorbing any odour-causing bacteria. As well as being ideal for motorcycling, these breathable shirts are also excellent for sports activities.

The easy-care shirts are available in the slightly tailored women's sizes XS to XXL and the straight-cut sizes S to XXXL.

Doubleface fleece jacket – functional for cool days.

The new, close-fitting fleece jacket is an ideal supplement to motorcycle clothing on cool days. The polyester fibres of the soft microfleece dry quickly as well as offering breathability, climate regulation and optimum protection from cold and draughts. Additional windproof fleecing is integrated in the chest area as in the predecessor model.



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The extended back, close-fitting stand-up collar and soft neck cover of the continuous zip keep the cold out even in frosty temperatures.

The BMW Motorrad wordmark is featured on the grips of the side zip pockets. The women's jacket is available in off-white in sizes XS to XXL, the men's jacket comes in the colour Bungee Cord in sizes S to XXXL.

PCM 2 functional jacket – high-tech fabric to wear underneath.

This new functional jacket draws on the benefits of an innovative, climate-regulating high-tech fabric derived from space research: Phase Change Material (schoeller® PCM™).

PCM™ contains microcapsules filled with paraffins which store body heat. When the outside temperature drops, these return the heat to the body in a regulated manner. The temperature balance function works best at outside temperatures of between 10 °C and 20 °C.

With its removable, thinly quilted sleeves in 100 per cent Nylon® the jacket actively balances out temperature differences for increased wear comfort. The side sections are made of windbreaker fleece.



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The black jacket available in unisex sizes XS to XXXL is fitted with two side zip pockets with net lining.

HydroSock long functional socks – the functional waterproof socks.

This new product is the ideal supplement for all those who are not wearing waterproof boots over wet terrain or travelling in extreme terrain including water crossings. The functional, waterproof HydroSock, long keeps feet dry and warm even in extreme conditions.

The upper material is a highly elastic mixture (4-way stretch) of functional bamboo fibre, polyester and spandex. Thanks to the triple layer laminate C.A.R.E. climate membrane, the socks are both windproof and waterproof as well as breathable.

The lining made of functional, natural bamboo fibre is also warming, odour-neutralising and moisture-regulating. The sole is made of reinforced fabric and has an insulating effect against cold from below.

A special bonding and welding technique without seams guarantees excellent wear comfort and a perfect, pressure-free fit.



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The dark grey HydroSock, long is offered in sizes 39/40 to 47/48, fits all BMW Motorrad boots and is somewhat thicker than conventional functional socks.

Balaclava and neck warmers – for every season.

BMW Motorrad offers three storm hoods for different temperature ranges. The high-quality materials and seamless finish or flat seams ensure a high level of wear comfort under the helmet. For the 2011 season, these products are now available with the BMW wordmark in the contrasting colour blue.

The Silk Balaclava is made of 100 per cent high-quality, elastic silk and has a temperature regulation effect in summer.



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The Summer Balaclava is also designed for the hot months as well as the warmer transitional period. The material mix of polyester, elastane and antimicrobial tissue (Ultra-Fresh®) is skin-friendly and guarantees a high level of wear comfort thanks to a perfect fit. The storm hoods Silk and Summer in black with the BMW wordmark printed in blue are available in the sizes M and L.



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The Windbreaker 2 Balaclava in high-quality polyester fleece with windbreaker membrane is designed for cold days. It offers excellent wind protection around the neck and in the upper chest area, perfectly covering the area between helmet and jacket. The Windbreaker 2 Balaclava with blue, warming fleece on the inside is available in sizes S to L.



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The Neckwarmer is also made of polyester fleece with windbreaker membrane - a sensible supplement to the Silk and Summer Balaclava. The classic Neckwarmer in black with blue fleece lining, is available in sizes S to L.



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6. BMW Motorrad Style – the fan collection.



As of spring 2011, BMW Motorrad is extending its range of fan articles by over 70 products under the umbrella title of BMW Motorrad Style. In addition to an extensive range of T-shirts, long-sleeve shirts, belts and caps there will also be other lifestyle products such as wallets, pens and cups.

BMW Motorrad Style is subdivided into four different thematic focus areas: BMW Motorrad Style Logo, BMW Motorrad Style Heritage, BMW Motorrad Style GS and BMW Motorrad Style DoubleR.

Each collection is defined by its own colour scheme as well as featuring characteristic recurring motifs.

BMW Motorrad Style Logo.

The BMW Motorrad Style Logo collection offers sporty leisure wear and lifestyle products for all fans of the BMW Motorrad brand who like to show the logo and wordmark. The products appear in the characteristic BMW brand colours of blue, black and white with red accentuations. The BMW Motorrad Style Logo collection includes a wide range of practical and useful items for everyday life. Naturally, great importance has been attached to function and design here.

Shirts and tops for women.

The casual, slightly tailored **BMW Motorrad ladies' T-shirt** is blue. With the silver BMW Motorrad print on the left seam it cuts a great figure every time you hit the town. By contrast, the elegant **BMW Motorrad ladies' T-shirt** in grey melange has short angel sleeves and a BMW Motorrad appliqué on the back with the BMW Motorrad lettering in crystal stones. For pleasant wear comfort, both round-neck T-shirts are made of 95 per cent cotton (5 per cent elastane) and are available in sizes XS to XL.

The **BMW Motorrad ladies' tanktop** in black with BMW Motorrad print on the front is made of a mixed fabric consisting of 96 per cent cotton and 4 per cent Lycra. This material mix gives this chic tanktop a comfortable fit, highlighting the figure when worn for hobbies or leisure. The BMW Motorrad ladies' tanktop is available in sizes XS to XL.

Shirts, jackets and trousers for men.

The classically styled short-sleeved **BMW Motorrad men's T-shirt** with round neck is available in blue with grey melange offset sleeves and in black with red BMW Motorrad print on the chest. The classic **BMW Motorrad men's polo shirt** is available in black or blue, with small slits at the side seam and white contrast strips on the sleeves highlighting its sporty look. The polo shirt is made of 100 per cent cotton piqué, the T-shirts are 100 per cent cotton. The BMW Motorrad men's T-shirt in blue and the polo shirt are available in sizes S to XXXL. The BMW Motorrad men's T-shirt in black is available in sizes S to XXL.

The **BMW Motorrad men's shirt** with long black sleeves and contrast stripes made of 100 per cent cotton in raglan style is available in sizes S to XXXL. The BMW Motorrad wordmark appears in large format on the front at the left.

The classic **BMW Motorrad men's shirt** in blue with long sleeves and white button facing at the bottom is ideal for leisure wear. To the left there is a breast pocket and red piping features on the shoulders. Somewhat more elegance is provided by the **BMW Motorrad men's business shirt** in white with long sleeves, a chest pocket on the left and the BMW Motorrad wordmark above the pocket. Both shirts are available in sizes S to XXXL.

The **BMW Motorrad men's sweat shirt jacket** in grey melange with stand-up collar, two side pockets and cuffs with black strips lends a dash of casual style. Made of 100 per cent cotton, the front of the jacket features a BMW Motorrad appliqué and the BMW Motorrad wordmark is printed on the right sleeve

The blue wind and water repellent **BMW Motorrad men's jacket** is made of 100 per cent polyester and is thus ideal for all leisure pursuits, even in poorer weather. Two side pockets and a Napoleon pocket, one inside zip pocket and Velcro fasteners on the cuffs offer a high degree of functionality. The BMW Motorrad wordmark appears below the right-hand shoulder seam, the BMW logo on the left-hand sleeve.

Both jackets are offered in sizes S to XXXL.

The short **BMW Motorrad men's cargo trousers** in black made of 100 per cent cotton are ideal for the summer and available in sizes S to XXXL. With two side patch pockets and two flap pockets at the back, these comfortable trousers are ideal for day-to-day use.

Accessories

- **BMW Motorrad cap:** black cotton cap in classic 6-panel design with grey accentuated peak and red inner peak. The metal clasp with BMW imprint allows continuously variable size adjustment. The rubberised BMW Motorrad wordmark in white on the left provides an additional touch of style.

- **BMW Motorrad Logo cap:** blue and white classic 6-panel design with BMW Motorrad logo at front and BMW Motorrad lettering on the shade. The metal clasp with BMW imprint allows continuously variable size adjustment. The fabric mixture consisting of 50 per cent cotton and 50 per cent polyester contributes to wear comfort.
- **BMW Motorrad knitwear cap:** black knitwear cap made of 50 per cent new wool and 50 per cent polyester with white and blue stripes and embroidered BMW Motorrad lettering is perfect for cold days. On the inside in the peak area there is a fleece strip for enhanced comfort.
- **BMW Motorrad Easy Tube:** This blue or red made of 93 per cent polyester and 7 per cent elastane easy-care all-rounder with coloured BMW Motorrad wordmark can be used as a scarf, face protection, cap, headband or hairband.
- **BMW Motorrad neckerchief:** blue neckerchief in 100 per cent silk with a side seam, stripe design on the edge and grey BMW Motorrad appliqué is available in the size 60x60 cm.
- **BMW Motorrad belt:** elegant black leather belt in bwith metal clasp and BMW Motorrad appliqué. Length: 120 cm.
- **BMW Motorrad rucksack:** black 20-litre rucksack with padded shoulder straps for improved wear comfort. Features include a front zip compartment, side net pockets, inner compartment with laptop section and zip pockets.
- **BMW Motorrad hip bag:** black 3-litre hip bag with padded hip strap, two side zip pockets in water-repellent material and BMW Motorrad lettering on the front.
- **BMW Motorrad miniMultiBag:** blue or black trendy leather bag with zip and BMW Motorrad all-over imprint for keys, wallet, mobile phone and other small items. Dimensions (W/H/D): approx. 17x10x5 cm.
- **BMW Motorrad wallet:** the black wallet is made of polyester with a BMW Motorrad appliqué on the front. Four inside compartments, zip pocket and see-through compartment. Dimensions: 11x13 cm.

- **BMW Motorrad keyfob:** blue or black leather pouch with two key rings, all-round zip and BMW Motorrad all-over imprint. Dimensions (L/W/D): approx. 10x6x2 cm.
- **BMW Motorrad notepad pouch:** black polyester bag with Velcro fastener and space for an iPhone, with a BMW Motorrad appliqué on the front.
- **BMW Motorrad ball-point pen:** pen with blue standard refill made of black aluminium with shiny BMW Motorrad lettering.
- **BMW Motorrad lanyard:** blue polyester strap with metal snap hook, BMW Motorrad appliqué on the strap and black and white stripe on the side.
- **BMW Motorrad key strap:** blue polyester strap with metal key ring, BMW Motorrad appliqué and black and white stripe on the side.
- **BMW Motorrad cup:** blue porcelain cup with BMW Motorrad appliqué and 0.25 litre capacity.
- **BMW Motorrad mug:** silver mug with click-on lid and 0.35 litre capacity. Brushed steel surface and shiny BMW Motorrad lettering.
- **BMW Motorrad towel:** blue cotton bathing towel with side stripes in white and black and large BMW Motorrad lettering: Size: 100x180 cm.
- **BMW Motorrad umbrella:** blue storm-proof umbrella with automatic opening mechanism, fibre-glass frame and a diameter of 120 cm. The umbrella material is blue with BMW Motorrad wordmark and BMW logo opposite each other on the outside.
- **BMW Motorrad flag:** white with BMW logo. The BMW Motorrad appliqué is in dark grey and has a blue and a red stripe on the left-hand side. Size: 100x140 cm.

- **BMW Motorrad Set of stickers:** the main motifs of the four fan collections. 1 A4 sheet.



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BMW Motorrad Style Heritage.

The BMW Motorrad Style Heritage collection includes fashionable clothing and lifestyle products for those who like historical BMW motorcycles or are fascinated by BMW Motorrad history and its icons. The products feature various motifs from different eras as well as original advertising copy. The predominant colours are black, grey and bordeaux.

Jackets and shirts for women.

The **Heritage ladies' jacket** in black cowhide has appliqués on the upper sleeve and chest as well as four zip pockets. The bordeaux-coloured cotton lining with Heritage appliqués highlights the jacket's sporty, elegant outward appearance. With its high-quality material and slightly tailored cut it provides a smart female look for every occasion. This elegant women's jacket is available in sizes S to XL.

The green **Heritage ladies' shirt** is an ideal leisure companion. The material mix of 97 per cent cotton and 3 per cent elastane ensures pleasant, slim-fitting wear comfort. With a round neck and long sleeves the shirt features a Heritage motif on the chest and is offered in sizes XS to XL.

The **Heritage ladies' T-shirt** in elegant raglan style with large round neck has Heritage motifs on the chest and back. The new, longer cut and wide cuffs are perfect for fashion-conscious ladies. The Heritage women's T-shirt in grey melange is available in sizes XS to XL.

Jackets and shirts for men.

The highlight of the Heritage collection is of course not just available for women but for men, too. The black **Heritage men's jacket** in 100 per cent cowhide also has patches on the upper sleeve and chest, like the women's model. The bordeaux-coloured cotton lining with Heritage print highlight the jacket's sporty, elegant appearance along with the straight cut and the four zip pockets. The two side pockets and chest pockets each have a metal zip. This elegant jacket cuts a great figure on any man. The Heritage men's jacket is available in sizes S to XXL.

The **Heritage men's cardigan** in black is made of 100 per cent cotton and keeps you warm in cold temperatures. In addition to the stand-up collar, features include an appliqué on the upper sleeve and chest and a chest pocket on the right with a metal zip. The jacket is available in sizes S to XXL.

The dark blue **Heritage men's shirt** has a Heritage motif printed on the chest. 100 per cent cotton guarantees pleasant wear comfort. The round-neck, long-sleeve shirt with doubled-stitched seam and cuffs is available in sizes S to XXXL.

The **Wunderbike men's T-shirt** in green bears a Wunderbike motif on the chest while another T-shirt, the **Superbike men's T-shirt** in light grey melange, has a Superbike motif on the front. These classic round-neck T-shirts made of 100 per cent cotton clearly express enthusiasm for the tradition of the BMW Motorrad brand. Both T-shirts are available in sizes S to XXL.

Accessories

- **Heritage scarf:** jersey scarf in 100 per cent cotton and bordeaux with Heritage motif at one end. A perfect match for the Heritage leather jacket, it also combines well with the Heritage women's T-shirt in grey melange. Size: 200x38 cm.
- **Heritage neck scarf:** grey cotton neckerchief with bordeaux-coloured edging and printed Heritage motif. Size: 60x60 cm.
- **Heritage belt:** black leather belt with sporty, silver clasp in aluminium cast look in the shape of the old 2-valve engine cover. Lengths: 90/100/110/120 cm.
- **Superbike leather wallet:** black leather wallet with braided leather cord, snap hook, all-round metal zip and "BMW since 1923" imprint on the front. Dimensions: 13x10.5x2 cm.
- **Superbike leather key pouch:** black key pouch with two key rings, main compartment with metal zip, extra compartment with snap fastener and "Superbike" imprint on the front.

- **Heritage lanyard:** black leather lanyard with metal snap hook and metal clasp with lasered Heritage motif.
- **Heritage appliqué:** appliqué with BMW logo and laurel sprig. Width: 10 cm.
- **Heritage Speed Record appliqué:** nylon appliqué with "World Speed Record" motif print. Width: 10 cm.
- **Heritage pin:** metal pin in silver-oxidised antique look with Heritage logo as relief. Width: 3 cm.
- **Heritage Set of stickers:** with the main motifs of the four fan collections.
1 A4 sheet.



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BMW Motorrad Style GS collection.

This collection is aimed at all those fans who are dedicated to the BMW Motorrad icon which has defined the image of the brand for decades: the BMW GS. "GS Enduro" lettering and the "Big Earth" motif are recurring elements of the collection, with colouring in natural tones. The typical GS colours go well with all classic basics such as jeans but can also be combined with striking modern colours. The lifestyle products of the BMW Motorrad Style GS collection also offer casual and useful items for BMW motorcyclists and fans in customary BMW Motorrad quality. The lifestyle products of the collection also feature the recurring colours of grey and olive.

Jackets and shirts for women.

The **GS ladies' hooded jacket** in grey is a sweatshirt jacket in raglan cut with two side pockets. The material is 100 per cent cotton, napped on the inside for enhanced wear comfort. In addition to the large "GS Enduro" appliqué on the right sleeve, there is another appliqué on the left chest which makes reference to the BMW GS models.

The **GS ladies' bodywarmer** is made of high-quality Oxford nylon. The quilted, slightly padded vest has three pockets and the inner lining in single jersey enhances wear comfort. The "GS Enduro" lettering on the left chest, the appliqué on the right and the high-cut collar highlight the laid-back look.

The jacket and vest are available in sizes XS to XL.

Jackets and shirts for men.

The slightly padded **GS men's jacket** in olive made of Oxford nylon is ideal for all activities before and after riding a GS. With four patch pockets at the front and an inside zip pocket, it is very functional and offers plenty of space for stowage. The GS men's jacket is available in sizes S to XXXL. A GS appliqué is to be found on the right upper sleeve and the chest.

The grey sleeveless **GS men's bodywarmer** in Oxford nylon is lightly padded. The two oblique side insert pockets, the additional zip pocket and the

"GS Enduro" lettering on the left chest highlight the laid-back look while the inner lining in single jersey enhances wear comfort. The GS men's vest is available in sizes S to XXXL.

The classically styled **GS men's shirt** bears the embroidered "GS Enduro" lettering on the left chest and a "Big Earth" motif print on the back. These features highlight the urbane look of this round-neck, long-sleeve shirt along with the colour combination of olive with yellow piping at the shoulder seam.

The classically styled **GS men's T-shirt** in grey melange bears a large "GS Enduro" motif on the front. Here it is instantly recognisable which model of the BMW Motorrad range is the favourite.

Slightly more discreet but equally expressive are the yellow colour accentuations which characterise the **GS men's polo shirt** in olive. Here there is also a felt "GS Enduro" appliqué on the left chest.

The shirts are made of 100 per cent cotton and are available in sizes S to XXXL.

Accessories

- **GS cap:** classic 6-panel style in olive with yellow inside peak and yellow stripes on top. "GS Enduro" lettering appears on the front and the "Big Earth" motif on the back. The size is adjusted by means of a metal clasp with BMW imprint.
- **GS Easy Tube:** pleasant wear comfort due to a seamless finish. The GS Easy Tube is olive with yellow strips and bears a "GS Enduro" print on the front. This all-rounder can be used as a scarf, face protection, cap, headband or hairband.
- **GS keyfob:** grey made of Oxford nylon with a key ring and a "GS Enduro" felt appliqué.
- **GS appliqué:** felt appliqué in nylon, width 8 cm.
- **GS Earth pin:** metal pin with "Big Earth" motif. Height 2.5 cm.

- **GS bike pin:** metal pin in the shape of current GS model, width 3 cm.
- **GS Set of stickers:** with the main motifs of the four fan collections.
1 A4 sheet.



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BMW Motorrad Style DoubleR collection.

The products of the DoubleR collection are closely oriented towards BMW Motorrad Motorsport's involvement in the World Superbike Championship. The design elements are the model designation and the stylised, asymmetrical face of the BMW S 1000 RR (Alien motif). The colours blue, black, white and red are likewise drawn from the BMW Motorrad Motorsport colour scheme.

Jackets and shirts for women.

The more close fitting **DoubleR ladies' softshell jacket** in black is highly practical with a nylon hood which folds into the collar, two side pockets and a chest pocket with a red zip. The sleeves bear the lettering "BMW Motorrad" and "S 1000 RR" as well as featuring red piping. The breathable softshell material is pleasant to wear while at the same time being wind and water repellent.

The **DoubleR ladies' T-shirt, black** and the **DoubleR ladies' T-shirt, red** are both slightly tailored and made of 95 per cent cotton and 5 per cent elastane. Both T-shirts are pleasant to wear, have a round neck and express the rider's or fan's enthusiasm for the BMW S 1000 RR in different ways. The black T-shirt has a red model inscription, while its red counterpart has a white Alien motif print along with the BMW Motorrad wordmark on the left upper sleeve.

All women's models of the DoubleR collection are available in sizes XS to XL.

Jackets and shirts for men.

The wind and water-repellent breathable **DoubleR men's softshell jacket** in black is fitted with two side insert pockets and two chest pockets. The casual look is emphasised by the hood with pull cord. A sporty touch is added by the pocket with red zip on the left sleeve and the contrasting colour of the "BMW Motorrad" and "S 1000 RR" lettering on the sleeves. Velcro fasteners at the cuffs facilitate size adjustment.

The **DoubleR men's shirt** is available in grey melange with black and white sleeves and round neck. With large "S 1000 RR" lettering across the chest and a small white Alien motif print on the back, riders and fans of the new superbike can show which motorbike of the BMW model range they prefer by wearing this cotton shirt.

The **DoubleR men's T-shirt, black** in black with classic round neck displays the model designation in bright red letters across the chest. The **DoubleR men's T-shirt, blue** is even more striking in style. Here a white Alien motif print appears on the front with a BMW Motorrad wordmark in rubberised form on the left upper sleeve.

All four products of the DoubleR men's collection are available in sizes S to XXXL.

Accessories

- **DoubleR cap:** classic 6-panel style in black with rubberised "S 1000 RR" print at the front left. The size is adjusted by means of a metal clasp with BMW imprint.
- **DoubleR neck scarf:** an "S 1000 RR" motif print and Alien all-over print are featured on this blue 60x60 cm neckerchief made of mixed fabric (50 per cent cotton, 50 per cent polyester).
- **DoubleR belt:** black, woven fabric belt, 120 cm in length, can be individually shortened. "S 1000 RR" lettering appears on the metal clasp.
- **DoubleR key strap:** rubber key strap in the shape of the "S 1000 RR" lettering, with BMW Motorrad imprint on the metal ring.
- **Alien key strap:** artificial leather key strap with white Alien print and BMW Motorrad imprint on the metal ring.
- **DoubleR appliqué:** appliqué with rubberised "S 1000 RR" lettering, width 13 cm.
- **DoubleR pin:** metal pin with "S 1000 RR" lettering, width 4 cm.
- **Alien pin:** metal pin with chrome surface in Alien shape, height 2 cm.

- **DoubleR Set of stickers:** with the main motifs of the four fan collections.

1 A4 sheet.



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