



Media Information
07 March 2011

In response to current media reports that state otherwise, the BMW Group underlines its unchanged position on the issue of E10.

Munich. For BMW customers, there will be no changes as a result of the introduction of the new E10 fuels will bring no changes. E10 is the classification for petrol fuels with an ethanol content of up to 10%, which German legislation plans to introduce as part of the implementation of the new EU FQD (Fuels Quality Directive 2009/30).

Fuels with a biogenic component will then be able to contribute to a welcome further reduction of CO₂ emissions without the need for any vehicle upgrade.

E10 fuels can safely be used in all BMW passenger cars from any model year. Irrespective of the ethanol content, however, the minimum octane rating as specified in the user manual must be observed as before, since some older BMW models require Super Plus RON 98 to reduce knock.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

The BMW Group's global sales volume for the 2010 financial year amounted to approximately 1.46 million automobiles and over 98,000 motorcycles.

The BMW Group achieved a global sales volume of approximately 1.29 million automobiles and over 87,000 motorcycles for the 2009 financial year. Revenues totalled euro 50.68 billion. At 31 December 2009, the company employed a global workforce of approximately 96,000 associates.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.

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