



Media Information
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Ready for the green. The BMW Golfsport Collection 2011/2012.

Munich. Tee off. At last. After many cold, dark months, golf courses are once again ready for the duel on the fairway, the unwanted excursion into the rough, and the moment of splendor on the green. And just as inspiring as catching sight of the first hole is the latest **BMW Golfsport Collection**, which has been completely redeveloped and redesigned for the new season. This year is the first time it will be presented together in a single catalog with BMW Bikes and the BMW Motorsport and BMW Yachtsport Collections.

Get into the swing of things.

The **slipovers, wind jackets, and polo shirts** in the latest BMW Golfsport Collection feature tailored cuts, performance materials, and classic diamond patterns. The high-tech soft-shell fabric makes the wind jackets water-repellent and breathable, while two pleats in the back ensure feeling free to move the way you need to. The functional polo shirts are made from antibacterial material, and the slipovers boast details like the BMW Golfsport lettering on the back of the collar, and covered buttons. The new colors for men and ladies? Bright green, fine white, and casual black for a sporty, fresh look.

A matter of course.

Color-coordinated with the clothing collection, all bags were developed in close conjunction with renowned American bag manufacturer Ogio. The **BMW golf cart bag, golf bag, sports bag, and shoe carrier**: all of them feature perfect workmanship, lots of space, and plenty of intelligent details. The large Golf Sports Bag can even double as carry-on luggage when flying by plain, while the drinks compartments in the Golf Bag are insulated and the Golf Shoe Carrier has a neoprene-reinforced handle for easier carrying. High-grade faux leather and nylon guarantee that all of the models are highly durable.

Clever helper.

The Golf accessories are a combination of design and functionality: the **high-end umbrella** is UV-reflective, the **cap** is breathable, and the **drinks bottle** comes with a thermal cover. The **gift set** is especially attractive: golf balls, pitch fork, ball marker, golf club towel and golf tees included, it's the ideal present to start off the new season, which every golf enthusiast has been waiting so longingly for.

The **BMW Golfsport Collection** is available from selected BMW dealerships and on the Internet at www.bmw-shop.com.

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