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**New Appointment in Corporate Communications**

*Bilgeri named Head of Business and Finance Communications and Sustainability Communications within the BMW Group*

**Munich.** Alexander Bilgeri (36) has been appointed Head of Business and Finance Communication and Sustainability Communication within the BMW Group as of July 1, 2011. Bilgeri will report directly to Bill McAndrews (53), Vice President of BMW Group Communications Strategy and Corporate Communications.

Bilgeri is currently Senior Manager, Group Communications and Policy at the BMW Group and was previously spokesperson for the company's German market.

If you have any queries, please contact:

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**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 24 production facilities in 13 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.