



Media Information
August 2011

Even more sportiness and individuality for the BMW X5 and BMW X6.

More attractive options and accessories including new exterior finishes and light alloy wheels – new Exclusive Edition now also available for the Sports Activity Vehicle and the Sports Activity Coupe – BMW X5 xDrive30d with BMW BluePerformance fulfils EU6 exhaust emission standard.

Munich. Additional equipment options, new exterior colours and an expanded choice of light alloy wheels will add even more sportiness to the exclusive look and sheer driving pleasure of the BMW X5 and BMW X6 in the autumn of 2011. Appealing refinements in the exterior and interior design of both models will be possible due to the enhanced range of options offered by the BMW Individual programme. In addition, both the Sports Activity Vehicle and the Sports Activity Coupe will be available as Exclusive Edition models, offering customers an exclusive choice of unique options and materials enabling them to configure their BMW with an unmistakable personal touch. In the autumn of 2011, the BMW X5 xDrive30d will also be available with BMW BluePerformance technology and will fully meet all of the requirements of the EU6 exhaust emissions standard.

The latest additions to the range of optional equipment and the BMW Individual package will be introduced simultaneously for the BMW X5 and the BMW X6. For example, Citrine Black Metallic will be added to the choice of exclusive BMW Individual exterior colours. Furthermore, door sill finishers will feature the BMW Individual designation. These finishers will be included in the BMW Individual composition package that will be available for both models. The BMW Individual interior trim sets distinctive new accents with its black patterned leather. BMW Individual extended Merino leather trim is also now available in Amaro Brown. For even more driving excitement, the BMW X5 Sport Package includes the new M leather steering wheel with integrated gearshift paddles.

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Also in the autumn of 2011, both the BMW X5 and BMW X6 will be available as Exclusive Edition models for the first time. These models feature the unmistakable combination of sport and luxury that is reflected in the premium character of the design, technology and features that intensify the unique driving experience of the BMW X Series. The distinctive look of the BMW X5 and BMW X6 Exclusive Edition is immediately apparent in the exterior finishes Platinum Bronze Metallic (BMW X5) and Mineral Silver Metallic (BMW X6), plus the front door sill finishers featuring the BMW Edition designation and the rear sills bearing the BMW lettering on the BMW X5. The exclusive ambience of the interior is further enhanced with the BMW Individual headliner in Anthracite, the fine wood trim in dark Bamboo grain, plus black floor mats with oyster-coloured edging. The front sport seats upholstered in Nevada leather Oyster with black contrasting seams add a unique touch that rounds out the overall appeal of the interior. In the Exclusive Edition, these seats feature heating and electric seat adjustment for maximum comfort. Another additional option for the Exclusive Edition are new 20-inch light alloy wheels with Y spoke styling.

With their remarkable and sporty agility and handling characteristics, the BMW X5 and BMW X6 offer a unique experience that is typical of BMW performance and driving pleasure. Impressive acceleration and responsive high-revving engines, the eight-speed automatic transmission and the intelligent BMW xDrive four-wheel drive system enhance the dynamic driving experience. These features not only optimise agility and driving comfort, they also ensure excellent traction along with superb handling and stability under the most challenging weather and road conditions. What's more, despite their high-performance characteristics, these models make no compromises when it comes to efficiency. The BMW X5 xDrive30d and BMW X6 xDrive30d models are truly impressive when equipped with the 180 kW/245 hp inline six-cylinder diesel engine, giving each of them an EU test cycle average fuel consumption rating of 7.4 litres and a CO₂ rating of 195 grams per kilometre.



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These outstanding consumption and emission figures can be enhanced further with an additional innovative emission control technology. In the autumn of 2011, the BMW X5 xDrive30d will also be available with BMW BluePerformance technology to further reduce the emission of nitrogen oxides (NO_x). This is possible with the standard diesel particulate filter used in conjunction with the Diesel Oxidation Catalyst (DOC) and the AdBlue-system. Thus vehicles equipped with this technology already meet the requirements of the EU6 emission standard that takes effect in 2014. The optimized emission technology does not impact the performance of the BMW X5 xDrive30d, and its average fuel consumption is a respectable 7.5 litres per 100 kilometres (CO₂ emission: 198 g/km).

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.