



Media Information
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The new BMW X3 earns 5 stars in the Euro NCAP crash test. Exemplary occupant protection in all seats – Sports Activity Vehicle earns top rating in the latest safety assessment programme for new cars.

Munich. Thanks to its segment-leading dynamic handling and versatility, the new BMW X3 has emerged as a highly successful model in the international car markets within a matter of months. The fact that it also assumes an exemplary role on the safety front has now been confirmed by Europe's leading crash test programme. In the latest Euro NCAP crash test, the BMW X3 achieved the highest rating of 5 stars. The second-generation Sports Activity Vehicle earned its top marks in this challenging test for new vehicles thanks to its comprehensive range of standard safety equipment and effective occupant protection in various types of collision.

Achieving the best rating in the Euro NCAP crash test is proof of the very high level of the safety concept developed for the BMW X models. The new BMW X3 boasts an extremely stable body structure, and the forces exerted on the vehicle in a collision are deflected along precisely defined load paths and absorbed by generous deformation zones. Consequently, the passenger cell fulfils its function as a survival space even in serious collisions. Standard safety equipment inside the new BMW X3 includes front, side and curtain head airbags that protect both the driver and the passengers from injury. Also standard are belt latch tensioners and belt force limiters for the front seats and ISOFIX systems in the rear for attaching child seats, as well as the option of deactivating the front passenger airbag. The restraint systems are controlled by the central safety electronics, which take into account the type and severity of an accident to trigger the most effective protective features in each case.

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In their evaluation of the crash test results, the assessors concluded that the new BMW X3 provides a high degree of occupant safety in all seats. Its stable passenger cell provides comprehensive injury protection in a front-end collision for both the driver and the passengers, regardless of a person's size and the position of their seat. Here the Sports Activity Vehicle was awarded outstanding ratings for the protection of children aged around three years or 18 months in the relevant-sized child seats. For its side impact protection, the BMW X3 likewise achieved the maximum available points.

The new BMW X3 earned an outstanding rating for its active safety features as well. The Sports Activity Vehicle comes as standard with the Dynamic Stability Control system (DSC), which is linked to BMW xDrive intelligent all-wheel drive. Thanks to its wide-ranging functions, including Braking Assistant, Cornering Brake Control and the traction mode DTC (Dynamic Traction Control), Dynamic Stability Control ensures easily controllable and secure handling even in challenging driving situations. Further standard features on the BMW X3 include a Tyre Defect Indicator that warns the driver in good time of a loss of pressure in any individual wheel.

The test procedure of the NCAP (New Car Assessment Programme) ranks as one of the most rigorous tests worldwide to which new vehicles are subjected. The Euro NCAP test is a benchmark for crash safety recognised throughout Europe by governments, automobile clubs and consumer associations. The test profile includes, among other aspects, a frontal collision, a side-on crash and a side impact against a steel post. Since 2009, electronic safety features have also been taken into account, along with additional injury risks in a wide range of collisions.

Last year the Munich premium automobile manufacturer was distinguished by the safety testing institute Euro NCAP (European New Car Assessment Programme) with a special award for the BMW Assist Advanced eCall, the advanced emergency call system with



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automatic localisation and accident severity detection which is also available for the BMW X3.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.