



Media Information
13th October 2011

BMW Motorrad and Husqvarna Motorcycles press conferences at the EICMA 2011.

Munich. For the first time, the two motorcycle brands of the BMW Group will be appearing under one roof at this year's EICMA 69th Salone Internazionale del Motociclo, 10th – 13th November. Models of both brands will have their world premieres in Hall 14 of the Milan trade fair centre.

In addition to numerous new motorcycles, BMW Motorrad will be presenting the first BMW maxi scooters.

In addition to the serial production versions of the 2-cylinder road bikes NUDA 900 and NUDA 900R, Husqvarna Motorcycles has a big surprise in store.

We therefore cordially invite all press representatives who will be attending the EICMA press day to come to the BMW Motorrad and Husqvarna Motorcycles press conferences

**on Tuesday 8th November 2011
from 9 am to 10 am
at the BMW Motorrad and Husqvarna Motorcycles trade fair stand in
Hall 14**

Press material on the new products of the two brands will be provided after the press conference at the BMW Motorrad and Husqvarna Motorcycles counters and in the BMW Group PressClub at www.press.bmwgroup.com.

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