

Personnel change within Husqvarna Motorcycles. Maximilian Kalbfell to take over responsibilities as Head of Marketing and Sales, Husqvarna Motorcycles.

Munich/Biandronno. As of February 1 2012 personnel changes will take place within Husqvarna Motorcycles. Maximilian Kalbfell (38), working with the BMW Group since 2003, will take over the responsibilities as Head of Marketing and Sales of Husqvarna Motorcycles.

In the last two years Kalbfell has been responsible for MINI Brand Communications for the German market and is now looking forward to new challenges in his role within Husqvarna Motorcycles.

Massimiliano Mucchietto, predecessor of Maximilian Kalbfell, after two and a half years of working with Husqvarna Motorcycles will follow new challenges outside the BMW Group.

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.