

Press Information
February 11, 2012

Hollywood Legends in the BMW Golden Bear Lounge Sir Christopher Lee Meets Nastassja Kinski

Munich/Berlin. The BMW Golden Bear Lounge is where international Hollywood stars, producers and directors all meet up during the 62nd International Berlin Film Festival. For Hollywood legend Sir Christopher Lee ("Lord of the Rings") and actress Nastassja Kinski it was the first time they'd seen each other again for 36 years. The two internationally successful actors first met in 1976 during shooting for the film "Bride of Satan". "Thanks to BMW we've finally met up again all these years later, what a wonderful surprise," said Sir Christopher Lee, who had followed up the invitation from Karsten Engel, head of BMW Group Sales for Germany.

Following the meeting, Christopher Lee, his wife Birgit and Nastassja Kinski were driven off in a BMW 530d Gran Turismo to the Festival Night organised by BMW and BUNTE in Berlin's Humboldt Carré. It was attended by around 500 guests from the worlds of film, media, industry and politics. They included Federal Transport Minister Peter Ramsauer, Berlin's mayor Klaus Wowereit and numerous celebrities too: Cosma Shiva Hagen, Sophie Schütt and her partner Felix Seitz, Mario Adorf, producer Quirin Berg and his girlfriend Natascha Grün, Michael Michalsky with Jennifer Elvers-Elbertzhagen, Regine Sixt, Michael Mendl, Sabine Christiansen and her husband Norbert Medus, Dr. Maria Furtwängler-Burda, Ursula Karven, Ralf Möller, and Franziska Knuppe with her husband Christian Knuppe-Möstl. Hollywood star Diane Kruger also insisted on joining in the celebrations: even though she had only come for the opening movie of the 62nd Festival, she decided to make a long night of it in Germany's capital.

Services: TV footage and press releases

The fee- and right-free TV footage for editorial reporting is ready for download at the following link:

<http://kunden.bylauterbach.com> (Benutzername: **Berlinale2012 /
Passwort: **BMW**)**



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<https://www.press.bmwgroup.com/pressclub/p/de/startpage.html>

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

For more than four decades, the BMW Group has been consistently committed to cinema and TV within the creative and cultural landscape. Product placement is an important element here that has played an essential role in our long-term image and product communication from the very beginning. However, this commitment is not limited just to television and film productions; the BMW Group also supports the industry's teaching facilities and countless industry events – from major, top-class film festivals through to small but ambitious cinema days.

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