



Media information

28 August 2012

BMW Group at The Moscow International Automobile Salon / MIAS-2102

The Moscow International Automobile Salon, which will be held from 31 August to 9 September 2012 at the Crocus Expo Exhibition Center, is, undoubtedly, a key automotive business event in Russia. At its stand, the BMW Group will showcase new automobiles and off-road vehicles as well as the European premiere of a concept car:

1. The new BMW 7 Series
2. The new BMW X1
3. The new BMW X6 M
4. The new BMW M6 Coupé
5. The new BMW M6 Convertible
6. BMW 1 Series M Performance M135i

BMW i8 Spyder Concept – European premiere

A new release from the British brand MINI:

1. The new MINI John Cooper Works Countryman

The new BMW vehicles can be divided into two groups: new series-produced vehicles and a cluster of new sports vehicles. Presentation of the new BMW flagship – the BMW 7 Series executive sedan – crowns the list of the first group of premieres, along with the new BMW X1 compact crossover.

The new BMW X6 M crossover leads the large number of sports vehicle premieres. In addition, BMW will also present the new BMW M6 Coupé, the new BMW M6 Convertible and the BMW 1 Series M Performance M135i. Since March 2012, BMW sports vehicles have been divided into two categories according to power and other technical characteristics: BMW M and BMW M Performance.

The BMW i8 Concept Spyder, a BMW sub-brand concept car, presents BMW's advanced

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developments in the area of alternative drive systems. Lightweight construction, combined with advanced hybrid technology, lend the BMW i8 Concept Spyder the power of a real race car (acceleration from 0 to 100 km/h in five seconds), with fuel consumption no higher than one would expect from a small car.

The major MINI premiere is a sports version of the Countryman crossover – John Cooper Works. The Countryman accounts for about 50% of Russian sales. Sports modification will, undoubtedly, boost buyers' interest even more.

*“The new BMW 7 Series is a headliner among the premieres at our stand. Another stand out is the MINI premiere of the MINI John Cooper Works Countryman,” according to **Peter Kronschnabl**, President of BMW Group Russia. “The whole world is celebrating the 95th anniversary of BMW in 2012, therefore participation in the Moscow International Automobile Salon, where there are so many fans of the brand, is of significant importance to us. I invite all those who love speed, who appreciate BMW’s achievements in sports, and all drivers to visit the BMW Group at Crocus Expo.”*

The new BMW 7 Series

The main BMW Group premiere at the 2012 Moscow Automobile Salon reflects its status as the BMW Group’s new flagship – a world leader among premium car manufacturers.

To enhance the level of comfort in the new BMW 7 Series, the key technical nodes, mechanics and suspension kinematics have been optimised. The chassis has been fine-tuned and new rubber bearings, dampers and air-suspension with regulated body height have been fitted. The electronic control system settings in the new BMW 7 Series are designed to enhance the dynamics and comfort of the vehicle, both for the driver and passengers.

The exterior is now equipped with LED headlights with hallmark BMW halo-shaped light rings and exterior rear-view mirrors with integrated turn indicator. Passengers can now enjoy an optional rear seat entertainment system that features a new 9.2-inch monitor. In addition, the new BMW 7 Series is equipped with a multifunctional instrument display behind the steering wheel, which responds to the driver’s needs using innovative Black Panel technology, while the central control display allows high-resolution 3D graphics.

The BMW 7 Series comes with new and completely revised engine versions, which are extremely economical and channel torque to the driven wheels through an intelligent

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eight-speed automatic transmission. The four-wheel-drive modification 740Li xDrive will be an exclusive new product for the Russian market.

Vehicles in this class are not just focused on powerful engines and exclusive design, but also on cutting-edge technologies for driver assistance systems and mobile services. In the new BMW 7 Series, BMW ConnectedDrive features the latest generation of the Professional navigation system; the new BMW Night Vision system with a dynamic light spot function; LED High-Beam Assistant system, Driver Assistant Plus system, Active Protection and much more.

The new BMW X1

One of the BMW Group's most successful vehicles, the BMW X1 compact crossover, will be presented to visitors to the Moscow Automobile Salon 2012 in a new look.

The front apron with its new shape and extended painted surfaces underlines the premium class of BMW X1 and its affiliation with the BMW X crossover family. The vehicle now has new-design headlights with LED light rings. The fog lamps also have new edging. Key exterior modifications include: reduced plastic bordering at the lower edge of the body, turn indicators, integrated rearview mirrors, extended painted surfaces and rear bumper protection. Customisation possibilities have also been enhanced with new colour options for the body and light-alloy wheels. For the first time, two design package options are available for the BMW X1: BMW xLine and BMW Sport Line, as well as an optional M package.

The range of engines has been considerably expanded for the new BMW X1: starting with the BMW X1 sDrive18i, with an output of 110 kW/150 hp, through to the BMW X1 xDrive28i, with 180 kW/245 hp.

Auto Start-Stop function for all models, except the BMW X1 sDrive18i (the six-speed automatic transmission is optional), is unique in this segment. A mode switching function, which includes economical ECO PRO mode, is also available.

The BMW xDrive intelligent all-wheel-drive system is offered in the basic trim level for two modifications of the BMW X1 and also as an optional alternative to the rear-wheel drive.

The new BMW X1 traditionally presents a wide range of BMW ConnectedDrive functions, including the high beam switch, adaptive headlights, rear-view camera, cruise control with automatic brake function, Internet access package, enhanced smartphone and

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music equipment integration, realtime traffic information as well as BMW applications for Internet radio, Facebook and Twitter.

The new BMW X6 M

Dream car, luxury sports car, the very essence of dynamic performance – all of these definitions equally suit the new BMW X6 M. The changes to the model concern both its design and innovative equipment.

The predecessor of the high-performance Sports Activity Coupé presented at MIAS was unveiled in spring 2012. It is the first vehicle in its class with an upgrade package supplemented by adaptive LED headlights instead of standard bi-xenon. In the BMW X6 M, the adaptive LED headlights are included in the standard trim. The BMW X6 M is equipped with 20" M light alloy wheels double-spoke two-tone and mixed tyres.

The BMW Individual high-gloss Shadow Line with M black-border fog lamps and door sill finish emphasise the exclusivity of this model. Expressive body accents are complemented by a sporty interior: sport seats with electrical adjustment and memory function, Leather Merino with extended contents, an M leather steering wheel with gearshift paddles, Driver's side M footrest, pedals stainless steel, brushed aluminium shadow interior trim and BMW Individual headliner anthracite.

The new BMW M6 Coupé and BMW M6 Convertible

The exclusive sports models, the BMW M6 Coupé and the BMW M6 Convertible, combine excellent dynamic characteristics with an atmosphere of accentuated luxury. Their unparalleled power is authentically reflected in the expressive design of both models. A high-revving V8 engine with M TwinPower Turbo technology with an output of 412 kW/560 hp, an M Drivelogic sevenspeed transmission with dual clutch in conjunction with the Active M Differential, special drive train technologies, ideal weight distribution between the axles and optimised aerodynamic qualities will satisfy true fans of BMW M vehicles.

Wide air intakes, expressively-outlined headlights and large smooth surfaces give the new BMW M6 Coupé and BMW M6 Convertible their distinctive appearance. The most prominent element of these vehicles is the newly-designed M "kidney" with "M6" model designation. The coupé model is distinguished by a dynamic top contour made of carbon fibre reinforced plastic, whereas the BMW M6 Convertible is fitted with a high-quality

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soft-top, completed with eye-catching “fin” styling, which allows re-discovering the sensation of dynamics.

The BMW M6 Coupé accelerates from 0 to 100 km/h in 4.2 seconds; the BMW M6 Convertible in 4.3 seconds. One of the brightest, most innovative additions for optimisation of the steering response in ultra-dynamic driving situations is the optional M carbon-ceramic brake system which also makes its debut in the new vehicles.

The BMW 1 Series M Performance M135i

The BMW Group introduced its BMW M Performance Automobiles line for the first time at the 2012 Geneva Motor Show and now all BMW sports versions are divided into two groups: BMW M and BMW M Performance.

BMW M Models

BMW 1 Series M Coupé

BMW M3 Sedan

BMW M3 Coupé

BMW M3 Convertible

BMW M3 Sedan

BMW M6 Coupé

BMW M6 Convertible

BMW X5 M

BMW X6 M

BMW M Performance Models

BMW 1 Series 3-door M135i

BMW 1 Series 5-door M135i

BMW 5 Series M550d

BMW X5 M50d

BMW X6 M50d

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At the 2012 MIAS, the BMW Group will introduce the BMW 1 Series M Performance M135i. This vehicle is equipped with a straight six-cylinder petrol engine with Performance TwinPower Turbo M technology, delivering power of up to 235 kW/320 hp,



with high precision and a technically optimised M chassis. With its optimised aerodynamic characteristics and exquisite interior design, the BMW M135i sets new standards for premium-class sporting compact models in the segment.

The model's technical potential is expressed in the highly-recognisable finishing touches to the exterior and interior, which comprise an integral part of the equipment of the BMW M Performance Automobiles series.

The body elements meet high aerodynamic requirements, with three-dimensional flaps on the outer air intakes, the M-style front apron, 18-inch light-alloy wheels with double spokes and mixed tyres – all these and much more create the distinctive appearance of the BMW M135i, inspired by motor racing. The vehicle accelerates from 0 to 100 km/h in just 5.1 seconds (with automatic transmission in 4.9 seconds) with a top speed of 250 km/h. The BMW M135i exclusive transmission includes an individually adjustable cooling system, power control system and M engine sound as well as a new six-speed manual transmission with dry-sump lubrication system (optional – an eight-speed sports automatic transmission with gear switch on the steering wheel).

European premiere of the innovative concept car BMW i8 Spyder

Following on from the BMW i3 Concept and BMW i8 Concept presented in spring 2012, BMW is now introducing this family's new roadster – the BMW i8 Concept Spyder. This bright and memorable sports car will become the first BMW high-technology vehicle brought to Russia.

Lightweight construction, combined with advanced hybrid technology, gives the BMW i8 Concept Spyder the power of a real race car, with fuel consumption no higher than one would expect from a small car. It is equipped with upward-swivelling windowless doors as well as specialised on-board equipment, including electric kickboards located under a transparent rear door. All of this draws even more attention to the concept model.

Like its predecessors, the BMW i8 Concept Spyder has been developed on the basis of the LifeDrive innovative architecture, which combines independent functional modules. Made of carbon fibre reinforced plastic (CFRP), the passenger compartment, or Life module, is extremely lightweight. At the same time, the Drive modules, made primarily with aluminum components, brings together all the steering elements, such as transmission, chassis and safety elements.

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The BMW i8 Concept Spyder is equipped with an eDrive hybrid drive train connected to external power sources. A lithium-ion battery supplies the engine with power and can be charged in a very short time from any home electrical socket. The total capacity of the drive system amounts to 260kW (354 hp).

The MINI John Cooper Works Countryman – the first sports crossover in JCW version

The national premiere of the first brand crossover in MINI history took place in the framework of the Moscow Automobile Salon 2008. Four years later, the famous British brand is presenting a model in Russia which combines the racing nature of John Cooper Works with the ALL4 drive system for the first time.

“This vehicle is unique in many ways since it is the largest MINI with the most powerful engine; moreover, it is the first model of John Cooper Works ALL4,” notes **Dr. Kay Segler**, Senior Vice President MINI Business Coordination and Brand Management.

The MINI John Cooper Works Countryman is powered by a new four-cylinder engine with Twin Scroll turbocharger with direct fuel injection and variable valve control. A 1.6-liter engine delivers power of 160 kW/218 hp and a maximum torque of up to 280 Nm, which can be increased to up to 300 Nm for a short time by means of the turbo-charging function. All of these features combined with the all-wheel-drive provides maximum extreme driving pleasure on any surface. The MINI John Cooper Works Countryman accelerates from 0 to 100 km/h in just 7.0 seconds.

The MINI John Cooper Works Countryman basic equipment includes an aerodynamic package, 18-inch light-alloy rims, sports chassis with lowered suspension, sports exhaust system with chrome-plated tailpipes and exclusive interior and exterior design elements.

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