



Media Information
September 12, 2012

Berlin celebrates the new candidates for the Preis der Nationalgalerie für junge Kunst 2013 at BMW Kurfürstendamm.

The nominees are Kerstin Brätsch, Mariana Castillo Deball, Simon Denny and Haris Epaminonda.

Berlin. In the autumn of 2013, the Preis der Nationalgalerie für junge Kunst shall be awarded for the seventh time. An international jury has now selected the four nominated artists from more than 140 applications:

Kerstin Brätsch, Mariana Castillo Deball, Simon Denny and Haris Epaminonda are the artists who will compete for the Preis der Nationalgalerie für junge Kunst in a group exhibition at the Hamburger Bahnhof museum next year.

The longlist consisting of 140 applicants resulted from submissions by numerous European museum directors and curators as well as proposals by members of the Verein der Freunde der Nationalgalerie.

The decision of the jury of five reflects the international orientation of the art scene in Germany. In the event, four positions were selected which, in using new artistic approaches, have already gained some influence and significance. All four artistic approaches have in common that they reflect on the conveying of realities by the media and the staging of productions of great presence, into which the respective concepts or topics are embedded (see also the jury's statement).

At the event taking place late on Wednesday evening fundamental innovations of the proceedings of the prize have been announced. The changes are intended to give the Preis der Nationalgalerie für junge Kunst an even more pronounced museum character: from 2013 on, the honour will no longer consist of just a money award; but instead the winner shall receive a carefully designed solo show in one of the houses of the Nationalgalerie including a special catalogue. This solo show shall always take place in the year following the awarding of the prize.

On August 30, 2013, the exhibition for the Preis der Nationalgalerie für junge Kunst shall open showing works of the four nominated artists. A second jury shall make the decision about the prize-winner of 2013. On September 19, 2013, the award ceremony will be held in the Hamburger Bahnhof museum. At the same time, the Prize for Young Film Art established in 2011 will also be awarded.

The Preis der Nationalgalerie für junge Kunst focuses on young important positions of today. Artists of all nationalities are eligible if they are currently working in Germany and are less than 40 years old.

The shortlist nomination was celebrated with about 800 guests representing art, business and society at the Kurfürstendamm premises of the long-standing partner, BMW.

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Further information and picture material to download is available from our web site www.preis2013.de

About BMW's Cultural Commitment

For more than 40 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on modern and contemporary art, jazz and classical music as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group's Munich headquarters. Since then, artists such as Andy Warhol, Roy Lichtenstein, Olafur Eliasson, Jeff Koons, Zubin Metha, Daniel Barenboim and Anna Netrebko have co-operated with BMW. The company has also commissioned famous architects such as Karl Schwanzer, Zaha Hadid and Coop Himmelb(l)au to design important corporate buildings and plants. In 2011, the BMW Guggenheim Lab, a global initiative of the Solomon R. Guggenheim Foundation, the Guggenheim Museum and the BMW Group celebrated its world premiere in New York. The BMW Group takes absolute creative freedom in all the cultural activities it is involved in for granted – as this is just as essential for groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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