

Within Husqvarna Motorcycles the following personnel changes have been implemented:

Daniele Giacometti has been appointed Head of Sales; he succeeds Juergen Mueller.

Juergen Mueller takes over the position as Head of Purchase.

Uwe Osterrieder has been appointed Head of Marketing.

Munich/Biandronno. Effective October 2012 the following personnel changes have been implemented within Husqvarna Motorcycles:

Daniele Giacometti (46), former International Sales Manager, succeeds Juergen Mueller as Head of Sales.

Juergen Mueller (37), former Head of Sales, takes over the position as Head of Purchase.

Uwe Osterrieder (48) has been appointed as Head of Marketing of Husqvarna Motorcycles.

Osterrieder, previously Consultant for marketing strategy and University Lecturer for cross media and social media marketing, is looking forward to meet the new challenge within Husqvarna Motorcycles.

For any further information, please contact:

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