



Press release  
01.12.2012

**BMW Motorrad GS Trophy 2012, day 7, final day.  
Team Germany win the GS Trophy.**

**Munich / Trillanqui Resort, Temuco, Chile.**

Team Germany have won the BMW Motorrad GS Trophy 2012. Coming into the final day with a solid 18-point advantage, they remained steady and consistent through to the very last test to make sure they took victory. It was a test of nerves as well today, as rain through the afternoon meant the title-deciding final trials test was very slippery – and with double points on offer, one false move could have ruined their chances.

Day seven had started at the lakeside resort of Magma Lodge in Pucón, Chile, with an early detour to visit the volcano Villarica, where the riders ascended off-road to about 1500 metres above sea level, just below the snow line of the 2840 metre volcano.

The riders then travelled north stopping off for a special test called the Indiana Jones that involved crossing a rope bridge with full cups of water – looking for a fast time with minimum spillage. Here Team France found the right combination to take the win, ahead of Team CEEU, while Team Germany were able to limit damage to their lead with a third place.

After this came a technical riding section of 150km, on gravel roads, as the course weaved through valleys and forestry, some of it petrified by recent volcanic activity.

The GS Trophy's arrival at the Trillanqui Resort in the afternoon signalled the end of the circuitous adventure that took in nearly 2000 kilometres over seven days of riding in the Patagonian mountain regions of Chile and Argentina.

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal Address  
BMW AG  
80788 München

Telephone  
+49 89 382-0

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)



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A remarkable journey of discovery with nearly every extreme of weather, from searing sun and choking dust on day one, through to the saturating wetness of the rainforest on day five.

However, the event was far from over with the two last tests to come. The first involved pulling an ancient horse cart with an R 1200 GS – something all but two of the teams achieved without penalty. This was followed by the traditional GS Trophy curtain closer – the trials test. Here Team USA took a surprise win, but in placing second, ahead of France in third, the German team were confirmed the winners of the 2012 edition of the GS Trophy.

Tobi Weiser, Team Germany: "I could start crying, that is for sure, words can't describe the feeling, it is just wonderful.

"Before we came we didn't have a clue that we could win. Even in the first days we could not see how we could win – to see the French guys riding so well we were not sure we were of that level or how we could match them.

"What I can say is that I love the GS Trophy, because we've met so many beautiful people, beautiful friends in this one week, it's amazing, I love it. This morning I said before we started, 'it's not important to win, we got here, we had fun and it is what it is.'"

### **Heiner Faust, Vice President Sales and Marketing**

#### **BMW Motorrad:**

"The GS Trophy is a big part of the culture of our company, for our GS customers, our GS community and GS friends. And so it's been amazing to see these people riding through these amazing countries, over the rough trails, through the rainforests and the amazing scenery – and most importantly having fun together. This means a lot for us."



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## **Tomm Wolf, GS Trophy co-organisier:**

“It was unbelievable, after the huge pressure and four months of hard work on location, it’s great to have seen the group ride through our event, it’s unbelievable. When I came here I didn’t think it was possible to put on an event as good as this, but now it’s over and all the riders – except Marc-André Oiseau who was injured on day three – have come back safely. That is an achievement.”

## **GS Trophy 2012**

### **Final standings after seven days:**

1. Germany	256pts
2. France	238
3. Italy	222
4. Argentina	215
5. Alps	202
6. USA	201
7. Canada	197
8. CEEU	196
9. UK	188
10. Latin America	181
11. South Africa	178
12. Russia	149
13. Brazil	120
14. Spain	109
15. Japan	89

## **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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Facebook: <http://www.facebook.com/BMWGroup>

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## Corporate Communications



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