



DTM

**BMW Motorsport and Zollner Elektronik AG start the new DTM season together.**

Munich (DE), 13<sup>th</sup> December 2012. Full speed ahead into the new season: as "Official Partner", Zollner Elektronik AG will be in the thick of the action when BMW Motorsport lines up in the 2013 DTM as defending champion. The German group is one of the top 15 EMS service providers, with 16 locations around the world, including eight in Germany. The strengths of the family-run business, which is based in Zandt (DE), are complex mechatronic systems, from development to after sales service.

"The end of one season marks the start of the next," said BMW Motorsport Director Jens Marquardt. "I am delighted to be able to welcome Zollner Elektronik AG to our circle of partners for the DTM project. BMW and Zollner have already been working successfully together for a long time. As such, I am confident this partnership in the DTM will also be beneficial for both sides."

"Like all those involved at BMW Motorsport, we are obviously also looking forward to the start of the season at the Hockenheimring on 5<sup>th</sup> May 2013," said Johann Weber, CEO of Zollner Elektronik AG. "BMW and Zollner share a passion and talent for hi-tech, innovation and top-class products. We are delighted to be able to work together in a racing series of this size. The DTM is quite simply a huge motorsport event. We are hoping for a successful season, just like 2012."

**About Zollner Elektronik AG:**

Founded in 1965 by Manfred Zollner as a one-man operation in a small community in Bavaria, the company has since developed into a group employing 8,000 workers in 16 international locations. Zollner Elektronik AG is a public company, which is 100% family-owned and has never forgotten its regional roots. With its expertise network in the field of mechatronics, the company strives to advance development and research in the region. Zollner has always shown that innovation and hi-tech go hand in hand with healthy growth and stable revenue. On a global scale, the EMS service provider is now one of the best in its field. The broad positioning in the industry makes the company a reliable partner, even in difficult times.

The complex diversity includes automotive technology, aviation, railroad and medical technology as well as industrial electronics and data processing. One particular focus of Zollner Elektronik AG is on quality – including labour, health and environmental management. Numerous certifications and awards confirm the high demands the company places in this field. As the leading company in a

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network of over 20 partners that developed and constructed the largest four-legged walking robot in the world, "Tradinno", Zollner Elektronik AG pulled off a pioneering technical feat that even made it into the Guinness Book of Records.

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