



**Dr. Steven F. Althaus**

- 9 Jan. 1968      Born in Frankfurt am Main, Germany
- 1988            Abitur (high-school diploma)
- 1988 – 1993    Studied business administration at University of St. Gallen (Switzerland)
- 1993 – 1995    Doctoral studies at University of St. Gallen (Switzerland)
- 1999 – 2001    Managing Director, Springer & Jacoby, London (UK) and Hamburg
- 2002 – 2010    Various positions at Allianz SE, Munich, incl. Head of Global Brand Management and Strategic Partnerships
- 2010 – 2012    Chairman and CEO, Publicis Germany and Austria
- 15 Jan. 2013    Joins BMW AG
- from 15 Jan. 2013 Director Brand Management BMW, Marketing Services BMW Group