

Peter Schwarzenbauer

Member of the Board of Management of BMW AG
Transformation Electro Mobility



1959	born in Weißenburg, Germany
1980 – 1984	University of Applied Sciences, Munich, Degree in Business Administration
1984 – 1994	BMW AG, various functions at Marketing and Sales
1994 – 1997	Dr.-Ing. h.c. F. Porsche AG, Head of Sales Germany
1997 – 2003	Porsche Iberica S.A., Managing Director
2003 – 2008	Porsche Cars North America Inc., President and CEO
2008 – 2012	Audi AG, Member of the Board of Management, responsible for Marketing and Sales
April 2013 – February 2017	BMW AG, Member of the Board of Management, MINI, BMW Motorrad, Rolls-Royce, Aftersales BMW Group
March 2017 – March 2019	Member of the Board of Management of BMW AG MINI, Rolls-Royce, BMW Motorrad, Customer Engagement and Digital Business Innovation BMW Group
as of April 2019	Member of the Board of Management of BMW AG Transformation Electro Mobility