



Media Information
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BMW Motorrad Navigator Adventure. **A partner when travelling by motorcycle, as well as a host of other outdoor activities.**

Munich. In addition to the BMW Navigator IV, BMW Motorrad now also offers the new BMW Motorrad Navigator Adventure. With universal software and longer battery life, the Navigator Adventure is a versatile GPS navigation system that can be used for a host of outdoor activities, such as cycling, hiking or sailing, as well as motorcycling. The car installation kit, available as a special accessory, enables the Navigator Adventure with its preinstalled European road maps (CityNavigator Europe NT) also to be used in cars. Another special feature is the free lifetime map update, making the Navigator Adventure a long-term travel partner.

The BMW Motorrad Navigator Adventure makes touring on unfamiliar routes easier, safer and more relaxing. A 4-inch touch screen with flexible orientation enables you to determine your current GPS position quickly and precisely even in thick forests or between tall buildings. The dual battery system with the rechargeable lithium ion battery pack gives the Navigator Adventure up to 16 hours of battery life. Using conventional AA batteries increases this to 22 hours.

The customisable menu structure is particularly user-friendly. A configuration profile for use with motorcycles is set as the default and can be changed as necessary. In the main menu, up to 16 controls from the "Destination Entry", "Settings" and "Short Commands" menu items can be configured individually according to frequency of access. The speed of access without switching between the screen windows offers users optimum usability. In addition, automatic switching between day and night modes ensures good readability at all times.

For outdoor activities, the BMW Motorrad Navigator Adventure has an integrated electronic 3-axis compass with incline correction and a barometric altimeter. GPX files for geocaching are supported and are transferred directly to the Navigator Adventure (for example from the <http://OpenCaching.com> website). Important information about finding geocaches, such as position, terrain and level of difficulty, as well as information and descriptions, can be read directly from the display.

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The BMW Motorrad Navigator Adventure, which has a water-proof housing, allows data such as waypoints, tracks and geocaches to be stored in the calendar, so that the activities can be reproduced at a later point. In addition, the Navigator Adventure is compatible with Custom Maps, enabling personalised map data to be generated on the basis of electronic maps, which can then be loaded on the navigation system. The MicroSD map slots make it possible to load more map data, such as topographical maps for hiking or cycling.

The BMW Motorrad Navigator Adventure is supplied with a mount cradle for secure mounting on the motorcycle, while a vehicle-specific mount can be ordered separately. It can be used as an alternative to the Navigator IV on all BMW motorcycles except the new R 1200 GS, the K 1600 GT and the K 1600 GTL. The same vehicle specific mounts are used in each case.

The BMW Group

With its BMW, MINI and Rolls-Royce brands the BMW Group is one of the world's most successful premium manufacturers of automobiles and motorcycles. As an international group, the company operates 28 production and assembly facilities in 13 countries, as well as a global sales network with agencies in over 140 countries.

In 2012, the BMW Group achieved worldwide sales of around 1.85 million automobiles and over 117,000 motorcycles. Pre-tax profits in the 2011 financial year amounted to EUR 7.38 billion, while sales reached EUR 68.82 billion. As of 31 December 2011, the company employed around 100,000 people worldwide.

Long-term thinking and responsible action have long been the basis of the BMW Group's economic success. It is a company that has firmly anchored in its strategy ecological and social sustainability along the entire value chain, comprehensive product responsibility and a clear commitment to the preservation of resources. Accordingly, the BMW Group has been a branch leader in the Dow Jones Sustainability Indices for eight years.

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