

Media Information
16th April 2013

The BMW 328: Driving to victory for 75 years. BMW Group Classic at the 2013 Mille Miglia.

Munich/Brescia. BMW Group Classic is about to enter the 2013 Mille Miglia suffused with memories of a glorious premiere. It was 75 years ago that the BMW 328 sports car first lined up among the starters for this legendary long-distance event. Now BMW Group Classic is dispatching nine such models to compete in the latest edition of this historic round trip. The squad of BMW 328 models will delight classic car enthusiasts, while once again paying tribute to the tradition-steeped association between BMW and the Mille Miglia. Back in 1938, the teams competing in the BMW 328 secured a majestic sweep of the top places in the 2.0-litre category. Two years on, overall victory would follow courtesy of the BMW 328 Mille Miglia Touring Coupé.

The winning car of 1940 will also be fielded in this year's edition of the Mille Miglia, which since 1977 has been held as a regularity and reliability trial. Behind the wheel will be Hanns Werner Wirth, a seasoned vintage rally driver from Fürth in southern Germany, who will make up a commanding team with Germany's best-known and most successful co-driver, Christian Geistdörfer. The BMW Group Classic fleet will also feature further historic race cars, including the 1937 BMW 328 Berlin-Rome Touring Roadster and a BMW 328 Mille Miglia Roadster dating back to 1939. Also lining up will be the BMW 328 Kamm Coupé. The epitome of historic engineering prowess in terms of aerodynamics and lightweight design, this model has been making regular appearances in the road trial around the northern half of Italy since 2010.

The Mille Miglia was first staged in 1927 as an endurance race and today is the world's most famous reliability run for classic sports cars.

From its traditional start point in the north Italian city of Brescia, this year's route again covers some 1,000 miles that take in Ferrara and San Marino before heading to Rome, then returning to Brescia via

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Siena, Florence and Bologna. The first cars will set off in the early evening of 16 May and are expected to arrive at the finish during the night of Saturday, 18 May 2013.

BMW Group Classic is fielding the following teams in the 2013 Mille Miglia:

102	Tim Abbott	Colin Montgomerie	BMW 328 Berlin-Rome Touring Roadster
105	Hans-Joachim Bender	Peter Mülder	BMW 328
116	Reiner Feurer	Ralph Körfggen	BMW 328 MM Roadster
118	Hanns Werner Wirth	Christian Geistdörfer	BMW 328 Mille Miglia Touring Coupé
121	Franz Jung	Achille D'Avanzo	BMW 328
126	Nicolas Peter	Pascal Grizot	BMW 328
128	Frank B. Meyer	Moritz Müller	BMW 328
129	Babette Albrecht	Florian Zimmermann	BMW 328 Kamm Coupé
137	Erich Ebner von Eschenbach	Oliver Bäte	BMW 328

The latest picture material from the daily stages will be available from Friday, 17 May 2013 at www.press-bmwgroupclassic.com

username: bmwgroup

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BMW Group Classic

BMW Group Classic is responsible for all activities within the BMW Group associated with the history of the company and its three brands BMW, MINI and Rolls-Royce. This ranges from the Group Archives, which are available to anyone as a centre of expertise for all the facts and figures surrounding the history of the company, the brands and the products, through the BMW Museum, which receives more than 400,000 visitors each year, to the BMW Classic Centre where all the facilities are provided that drivers require to satisfy their passion for classic BMW vehicles from spare parts to full restoration. Another aspect is planning and implementation of participation in all the classic events attended, and administration and expansion of the vehicle collection with more than 1,000 exhibits.

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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