

Media Information
8 July 2013**Embargo 11:00 a.m. CEDT!****BMW Group reports highest sales ever in first six months**

Sales increase by 6.0% to 954,521 vehicles in the first half year
184,489 Group vehicles delivered in June, an increase of 6.9%
Robertson: Headwinds prevail in some European markets

Munich. BMW Group achieved its highest sales for the first six months of the year, with a total of 954,521 vehicles delivered worldwide, an increase of 6.0% over the same period last year (prev. yr. 900,566). Sales in June also reached an all-time high with 184,489 vehicles sold worldwide last month, an increase of 6.9% over the previous year (172,528).

Ian Robertson, Member of the Board of Management, Sales and Marketing BMW, said in Munich on Monday: "The BMW Group achieved its best ever sales figures in the first half of this year and last month, despite the prevailing headwinds in some European markets. We aim to continue our sales growth in the second half of the year with new models such as the BMW 5 Series, which is launched this month and the third generation of the highly successful BMW X5 which arrives later in the year. Additional new models such as the BMW 3 Series Gran Turismo and the BMW 4 Series Coupé will also provide for further impetus."

Worldwide sales of **BMW** brand vehicles climbed 9.4% to 153,075 units (prev. yr. 139,879) in the month under review. A total of 804,248 BMW brand vehicles (prev. yr. 747,089) have been delivered to customers worldwide since the start of the year – an increase of +7.7%. The BMW 3 Series was one of the brand's growth drivers in the first half year with 236,215 units sold, an increase of 21.8% over the same period last year (prev. yr. 193,996). The new BMW 3 Series Gran Turismo had a successful start in June with around 1,500 vehicles sold. The BMW X1 reported healthy gains in the first six months with a total of 79,061 vehicles delivered to customers, an increase of 22.8% compared to last year (prev. yr. 64,387). Demand for the BMW X3 remained strong, with sales climbing to 77,959 vehicles in the first half year (prev. yr. 74,099/ +5.2%). The BMW 5 Series continued its success story with 169,593 units sold in the first half of the year (prev. yr. 166,097/ +2.1%). The current sixth generation of the BMW 5 Series is the best-selling generation so far and the clear leader in its segment.



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The BMW 6 Series had an excellent first six months with sales climbing 35.4% to 14,012 units (prev. yr. 10,345).

MINI sales were slightly down last month with 31,102 deliveries worldwide (prev. yr 32,339/ -3.8%). Year-to-date, MINI worldwide sales are at around last year's level with 148,798 units sold in the first six months (151,877/ -2.0%). MINI could compensate for the headwinds in some European markets through solid growth in several other markets including Mainland China (12,070/ +6.3%), Russia (1,350/ +10.4%) and Mexico (2,132/ +15.1%).

Sales of **Rolls-Royce Motor Cars** in the first half of the year totalled 1,475 units (prev. yr. 1,600/ -7.8%). Following a relatively flat first quarter, year-on-year growth in the second quarter of 2013 (+1%) was reported due to good performances in the Middle East, South East Asia and China. This growth, together with the planned market introduction of the new Rolls-Royce Wraith during the fourth quarter this year, reflects the cautious optimism that was expressed by Rolls-Royce at the beginning of the year. The company remains on target for growth in the year 2013.

BMW Motorrad achieved an all-time high in sales for the first six months of the year, with sales climbing 9.7% to 64,941 vehicles delivered (prev. yr. 59,189). Strong gains were made in the month of June, with sales surging 22.1% to 12,541 vehicles (prev. yr. 10,271).

The **BMW Group** made gains on nearly all continents in the first six months of the year. In Asia, the BMW Group delivered 272,100 vehicles in the first six months of 2013 and reported a growth of 14.4% compared to the same period in 2012 (prev. yr. 237,876). Several Asian markets experienced solid growth in the first half year including Japan (30,483/ +10.1%) and South Korea (18,412/ +18.3%). Mainland China accounted for 182,800 deliveries, an increase of 15.0% over the same period last year (prev. yr. 158,956). In June, Mainland China reported 34,481 vehicles sold (prev. yr. 23,930/ +44.1%). The unusually high growth figure in June is mainly due to base effects resulting from the model changeover in summer 2012 from the BMW 3 Series to the BMW 3 Series Long Wheelbase.

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The Americas posted solid gains in the first six months with a total of 213,473 vehicles sold to customers, which reflects an increase of +9.7% on the previous year (194,620).

In the U.S., the BMW Group is up 9.0% on sales of 172,787 vehicles in the first six months compared to 158,563 in the same period in 2012. A total of 33,645 vehicles were delivered last month, an increase of +21.4% on the same month last year (prev. yr. 27,720). The year-on-year growth was boosted by the availability of more models in 2013, such as the BMW 3 Series with xDrive and the BMW X1.

In Europe, BMW Group sales remained at last year's level with 436,483 vehicles delivered to customers (prev. yr. 437,092/ -0.1%) in the first half of the year.

BMW Group sales in/up to June 2013 at a glance

	In June 2013	Comp. to previous year	Up to/incl. June 2013	Comp. to previous year
BMW Group Automobiles	184,489	+6.9%	954,521	+6.0%
BMW	153,075	+9.4%	804,248	+7.7%
MINI	31,102	-3.8%	148,798	-2.0%
Rolls-Royce Motor Cars			1,475	-7.8%
BMW Motorrad	12,541	+22.1%	64,941	+9.7%

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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