



Media Information
14 October 2013

From the racetrack to the road – and back again.

With his new company car fitted with BMW M Performance accessories, DTM factory driver Martin Tomczyk drives the racing line in everyday life as well – extensive range of retrofit products available for the models BMW M5, BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe.

Munich. In-depth expertise, a keen awareness of detail and meticulous fine-tuning work make all the difference on the racetrack – and now enable BMW factory driver Martin Tomczyk to experience that special racing feel on the road as well. At the German Touring Car Masters (DTM), Tomczyk drives the BMW M Performance Accessories M3 DTM, but is now out and about off the racetrack in a BMW M6 Gran Coupe. Also, as far as his new company car is concerned, the 2011 DTM champion from Rosenheim has left nothing to chance and with the precision of a professional racing driver has adapted the high-performance sports car developed by the BMW M GmbH to suit his own personal style and to deliver outstanding performance. He found the ideal possibilities to do this in the range of BMW M Performance accessories for the models BMW M5, BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe now available in combinations designed exclusively for each specific model.

In a workshop located on the premises of the BMW Munich plant, Tomczyk actively helped to transform the exclusive high-performance automobile into an individually configured, one-of-a-kind car. The components he chose also include the BMW M Performance exhaust silencer system. This sports exhaust system, which was developed by the BMW M GmbH in collaboration with the company Akrapovič and is made completely from titanium, is offered both for the BMW M5 and for all variants of the BMW M6, enhancing even further the characteristic sound of the 412 kW/560 hp high-revving V8 power unit. The company Akrapovič, also official partner of BMW Motorsport, is one of the leading manufacturers of titanium exhaust systems. Thanks to the use of this material, the BMW M Performance exhaust silencer system is exceptionally heat-proof, corrosion-resistant and light. The reduction in weight compared to the series produced exhaust system amounts to more than 10 kilograms.

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With the perforated inner pipes of the titanium tailpipe trims, the sports exhaust system also sets a visual accent on both sides of the rear apron. Speaking of rear views: Those who get to see the double tailpipe of Tomczyk's M6 Gran Coupe can also catch a glimpse of the BMW M Performance carbon rear spoiler and the BMW M Performance carbon rear diffuser. The unmistakable look of the BMW M6 Gran Coupe, which is finished in the colour Frozen Black metallic, is completed by BMW M Performance front and rear strips. "Really cool," says the 2011 DTM champion when commenting on the result of the individualisation. "The BMW M6 really does have tremendous power," Tomczyk adds, "and with BMW M Performance accessories, its outstanding sportiness is expressed even more intensively."

The superior qualities of the retrofit components from the range of BMW M Performance accessories are a result of BMW M's many years of experience in motorsports that flows into the development and harmonisation of all products. They fulfil the demands of ambitious BMW drivers who not only enjoy a motor racing feel on the road, but also the dynamic potential of their vehicle when driving on the racetrack. A striking example of this is the BMW M Performance Alcantara leather steering wheel and the race display also fitted in Martin Tomczyk's BMW M6 Gran Coupe. On the display integrated into the top centre of the steering wheel rim, the DTM pilot is now provided, inter alia, with gear shift information as well as lateral and longitudinal acceleration values. Moreover, lap times in minutes, seconds and hundredths of a second can be displayed and saved.

Furthermore, the range of BMW Performance cockpit accessories includes a carbon trim for the gear selector switch of the double clutch transmission, carbon interior trims, stainless steel pedals as well as BMW M Performance floor mats. The exterior of the models BMW M5, BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe can be additionally individualised by carbon exterior mirror caps, a BMW M Performance high-gloss black front grille as well as BMW M Performance foils designed exclusively for each specific model.



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The original BMW accessory range now also includes the M carbon-ceramic brake system, exclusively designed for the most powerful BMW M GmbH models and previously also available ex works. The system's brake discs made of carbon fibre composite ceramic are characterised by even higher heat resistance, low weight and exceptionally high resistance to wear. M carbon-ceramic brakes are offered in conjunction with 20-inch M light-alloy wheels and feature brake discs with a diameter of 410 millimetres on the front axle and 396 millimetres on the rear axle. Deceleration forces are transferred by a combination of 6-piston, fixed calliper brakes at the front and single-piston, floating calliper brakes at the rear. The M carbon-ceramic brake system weighs 19.4 kilograms less than the series production version. The reduction in unsprung masses in conjunction with further enhanced deceleration values, which also remain constant under the highest loads, make an additional contribution towards the outstandingly precise and agile handling of this high-performance sports car. The exceptionally accurate control of the braking effect is also clearly noticeable and the specific appearance of the brake callipers boasting a gold-coloured finish and an M logo is immediately recognisable.

All products of the BMW M Performance programme as well as the original BMW accessory range conform to the outstandingly high standards of the BMW Group in terms of design, quality and safety and are subject to the comprehensive BMW conditions of warranty. Likewise, retrofitting of these products has no effect whatsoever on the conditions of warranty applicable to each vehicle. Sales and installation work are carried out by the BMW and BMW M dealer network, BMW branches and BMW service partners.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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