

# BMW Plant Dingolfing. Corporate Communications.



Press Release  
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## **BMW M6 Gran Coupé is the anniversary vehicle** **BMW Group hands over nine-millionth vehicle from** **Dingolfing production site**

**Dingolfing. BMW Plant Dingolfing has reached another milestone: Last Saturday, Dirk Werner, BMW driver in the German Touring Car Championship DTM, and Robert Küssel, Head of Assembly, presented the nine-millionth BMW vehicle made in Dingolfing to its new owners, Dirk and Heidi Schulz from Hamburg. The anniversary vehicle is a BMW M6 Gran Coupé in Tanzanite Blue metallic.**

Now in its third generation, the BMW 6 Series makes an important contribution to securing the BMW Group's success. In 2013 alone, approx. 26,000 of the large BMW Coupés were delivered to customers around the world. In March of last year, BMW Plant Dingolfing celebrated the start of production of the most exclusive way to experience a BMW M vehicle: the BMW M6 Gran Coupé, the BMW Group's most high-performance, four-door luxury coupe.

The BMW 6 Series has a long tradition at the Dingolfing site: In summer 1978, the plant started to manufacture the BMW 635 CSi, to be complemented only a short time later by the BMW M635 CSi. At a top speed of 255 km/h, this sports coupé made BMW history as the fastest BMW four-seater model of all times. When the last vehicle of the initial BMW 6 Series rolled off the Dingolfing assembly line, it was already clear that the plant would continue the success story of the large coupes: Later the same year, production of the BMW 850i began. BMW Plant Dingolfing built this sports coupé for almost ten years on its own assembly line in Hall 52.

In 2003 – fourteen years after the end of production of the first 6 Series – the successful BMW Coupé made its comeback: With the BMW 645 Ci, Plant Dingolfing begins to make a new generation of large coupés. Since then, the BMW 6 Series has more than doubled its volume, thanks to the

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range of available models, such as the Coupé, the Convertible, and the Gran Coupé, as well as the M variants.

“Each vehicle represents an individual customer wish. And with this vehicle, the nine-millionth car made in Dingolfing, we have made your customer wish come true,” commented Robert Küssel, Head of Assembly at BMW Plant Dingolfing, when handing over the BMW M6 Gran Coupé on Saturday.

The new BMW Group flagship has only been produced in Dingolfing since March 2013. Its start of production coincided with that of the BMW 3 Series Gran Turismo, to be followed in March of this year by the BMW 4 Series Gran Coupé. This addition is going to increase the site’s production program to five model series and 17 individual models. “Today, our plant is regarded as one of the most flexible production sites in the global automotive industry,” explained Robert Küssel.

Dirk and Heidi Schulz could see that for themselves on Friday when they were given a tour through the production areas of BMW Plant Dingolfing. “I feel very honored to receive the nine-millionth BMW made in Dingolfing,” stated Dirk Schulz at the handover ceremony. “I congratulate BMW on this model, which I consider the most beautiful in this very versatile production portfolio.”

The Hamburg-based businessman has had close ties with the BMW brand and Dingolfing for many years: He bought his first BMW in May 1977. “It was a BMW 5 Series 2.8 liters in white. I bought it just the way it was showcased at the dealership,” he remembered. From there, he went on to various 3 and 5 series models, a BMW 750 iL (1997), as well as a BMW 635 Ci (1988) and a BMW 645 Ci (2004). He also decided to buy the first Z1 after having seen the respective design study.

It is possible that his new BMW M6 Gran Coupé will soon share the garage with a BMW i8: “I was fascinated by the design of the BMW Concept Vision, as the design study for the BMW i8 was called, as much as by the Z1 back

then. This is why, in October 2010, I was one of the first people in Hamburg, to get an option on the car.”

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**About BMW Plant Dingolfing**

BMW Plant Dingolfing is one of the BMW Group's largest production sites worldwide. Every day, approx. 1,500 vehicles of the BMW 3, 5, 6 and 7 Series roll off the assembly line at Automotive Plant 2.4 – plus the BMW 4 Series Gran Coupe from spring on.

In 2013, the site manufactured a total of over 340,000 vehicles. BMW's Dingolfing plant currently has a workforce of approx. 18,500 people.

Besides the automotive core production, the site also makes vehicle components such as pressed parts, seats as well as chassis and drivetrain components. Due to the body shop's outstanding expertise in processing aluminum and the many years of experience in building alternative drives, BMW Plant Dingolfing has also been supplying Plant Leipzig with key components for the new BMW i models, such as high-voltage batteries, e-transmissions and the Drive structure, since fall 2013.

Also thanks to the great aluminum expertise, the plant makes all bodies-in-white for Rolls-Royce. The site's Dynamic Center, a large-scale storage unit and trans-shipment point, provides original BMW parts and equipment to the global BMW and MINI dealership organization.

**About the BMW Group**

With its BMW, MINI and Rolls-Royce brands, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network that spans more than 140 countries.

In 2013, the BMW Group sold about 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was € 7.82 billion on revenues amounting to € 76.85 billion. As of 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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