



Media Information May 20, 2014

BMW Tate Live Performance Event & Performance Room: **Bojoana Cvejić and collaborators** "Spatial Confessions"

Live and online on from 21 to 24 May 2014.

London. The series "Spacial Confessions", curated by performance theorist and maker Bojana Cvejić, is part of BMW Tate Live and runs from 21 to 24 May. "Spatial Confessions" includes live and online performances, talks and film that explore the performances of people in public, looking at how they present themselves as citizens and as private individuals. BMW Tate Live is a longterm partnership between the BMW Group and Tate, which focuses on performance, interdisciplinary art and curating digital space. In April 2014, the format has been selected "official honoree for exceptional work" at the 18th Annual Webby Awards in the category "Events and Live Webcast".

From May 21 to 24, visitors to the Turbine Hall will become part of the "Spacial Confessions" **Performance Event**. They will be encouraged to become part of a formation based on their responses to questions posed to them. These span both pressing and ordinary questions and issues from political to personal aspects of daily life. Cvejić has worked with the choreographer Christine De Smedt and the filmmaker Lennart Laberenz to implement the work where movements, postures and shapes will emerge and the random circulation of Tate Modern's visitors will be redirected into patterns.

To complement the Performance Event in the Turbine Hall, Cvejić has invited choreographer Christine De Smedt, filmmaker Marta Popivoda and performance theorist and cultural worker Ana Vujanović to collaborate on producing a new work for the BMW Tate Live Performance Room on 22 May. This will also include members of the public invited to take part because they live in a space that has the exact dimensions of the Performance Room – 9.5m x 5.5m. Similar to the Performance Event the participants will be asked personal and political questions and perform movements and rearrange themselves in the space to reflect their response. BMW Tate Live Performance Room is a pioneering strand of live, online performances simultaneously seen by international audiences across world time zones via www.youtube.com/user/tate/tatelive.

As conclusion, a conference on Saturday 24 May will include an in-conversation between art historian Claire Bishop and philosopher Nina Power; presentations by Ana Vujanović, theatre maker and drama professor Goran Sergej Pristas and the screening of the documentary film "Yugoslavia: How Ideology Moved Our Collective Body" by Marta Popivoda.

Company Bayerische Motoren Werke Aktiengesellschaft

Bojana Cvejić lives and works in Brussels. She practices critical theory in writing, teaching and dramaturgy, and performance in theatre and dance. Her work comprises performances, lectures and books in philosophy and performance studies.

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BMW Tate Live Performance Event, Tate Modern, Turbine Hall 21 - 24 May 10.00 - 18.00, Free

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BMW Tate Live Performance Room, tate.org.uk/bmwtatelive

www.bmwgroup.com









Corporate Communications

Media Information

April 16, 2014 Date

Subject

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2 Page

Thursday 22 May, 20.00 GMT

BMW Tate Live Performance Event, Tate Modern, Starr Auditorium Saturday 24 May, 14.00 – 19.00, Free, booking essential.

BMW Tate Live

BMW Tate Live is a long-term partnership between the BMW Group and Tate that features innovative live performances and events including live web broadcast, in-gallery performance, seminars and talks. BMW Tate Live aims to reach an international audience through new forms of art, addressing audiences changing needs, tastes and interests in art. The initiative creates a new space for collaboration and a programme that encompasses performance, film, sound, installation and learning - areas where artists can take greater risks and experiment freely. The programme investigates transformation in all its guises and aims to provoke debate on how art can affect intellectual, social and physical change. More information at tate.org.uk/bmwtatelive

BMW's Cultural Commitment

For over 40 years now, the BMW Group has initiated and engaged in more than 100 cultural partnerships worldwide. The focus of this long-term commitment to culture is modern and contemporary art, jazz and classical music as well as architecture and design. BMW has worked with artists such as Gerhard Richter, Andy Warhol, Roy Lichtenstein, Olafur Eliasson, Jeff Koons, Zubin Metha, Daniel Barenboim and Anna Netrebko and commissioned architects such as Karl Schwanzer, Zaha Hadid and Coop Himmelbau. In London, BMW in partnership with the London Symphony Orchestra, hosts the BMW LSO Open Air Classics, a yearly live concert free of charge in Trafalgar Square, and supports Frieze Art Fair. The BMW Group takes absolute creative freedom in all the cultural activities it is involved in for granted – as this is just as essential for groundbreaking artistic work as it is for major innovations in a successful business.

Further information: bmwgroup.com/culture and bmwgroup.com/culture/overview

The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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