



Press release
12 November 2014

BMW i Remote App a winner in the CES Innovation Awards 2015. **Seamlessly connected with BMW i vehicles via the Samsung Gear S smartwatch.**

Munich. The BMW i Remote App for the Samsung Gear S smartwatch has garnered international success: the innovative app by BMW earns a prize in the “Software and Mobile Apps” category at the renowned CES Innovation Awards in New York.

The international Consumer Electronics Show (CES) is held each January in Las Vegas, with the forthcoming event taking place from 6 to 9 January 2015. With 3,500 exhibitors, the CES is among the world’s biggest consumer electronics trade fairs. The lead-up to the show sees the presentation of the coveted CES Innovation Awards in 20 product categories on 11 November 2014.

Selecting the winning submissions are teams of judges made up of independent industrial designers, engineers and media representatives. The “Software and Mobile Apps” category is guided by criteria such as functionality, aesthetic appeal, user-friendliness and innovative edge. It places the BMW i Remote App for the Samsung Gear S among the global front-runners in mobile apps.

Innovative, simple to operate and highly functional.

The BMW i Remote App for the Samsung Gear S smartwatch is an application which seamlessly connects BMW i drivers to their vehicle via their wristwatch. The app was developed to allow direct access to important information in real time. The app displays all key information at a glance on the smartwatch’s home screen: in the case of the BMW i3, for example, it shows not only the time but also the electric range available, the battery charge level and – during the charge process – the estimated charge time remaining. Using the touch display to click on the data sent to the Gear S by the BMW i Remote App opens a submenu with more detailed information presented in the typically classy colours and style of BMW i. A further submenu informs the user of the vehicle’s current status, i.e. whether any of the doors, windows or the boot are open.

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Advance regulation of the onboard climate, which can likewise be controlled by the Samsung Gear S, is an important factor in extending the car's range. In this way, the interior can be conveniently preheated while the vehicle is still connected to the power supply. This does not affect the charging process.

The BMW i Remote App for the Samsung Gear S is further evidence of how rapidly BMW can respond to the fast pace of innovation on the connected car front by drawing on BMW ConnectedDrive services and apps to deliver smart solutions.

For questions please contact:

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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