

BMW Group Corporate Communications

Information

Recipient(s)
Department/From Electronic Media / Marc Thiesbürger
Telephone 089 / 382 - 59327
Fax 089 / 382 - 34267
e-mail Marc.Thiesbuerger@bmw.de
Copy to
Date 11.11.2014
Subject **SATELLITE Details LA Auto Show 2014.**

Munich. Please find the satellite details of the BMW Press Conference at the LA Auto Show 2014 as follows:

Agenda 19.11.2014, LIVE

01:10 – 01:35 PST (22:10-22:35 CET) BMW Group Press Conference – **LIVE**

Europe and Rest of the world (USA on next page)

Technical data TV satellite transmission 19.11.2014

Satellite: E10A B5, 10.0 Degrees East

Transponder: B5 – Ch AB (18 MHz)

Downlink 11131.3300 horizontal

Additional Information:

MPEG II 4:2:0
DVB-S
SR: 13.333
FEC 7/8
DR; 21.50273
QPSK

Audio: Ch 1 – 8 t.b.c.

TV-Standard: HD 1080i/50

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

Contact SNG: +1 818-800-8304

If you have any questions please contact:
Marc Thiesbürger (Electronic Media), +49 151 60159327

Please see USA details on next page



BMW Group Corporate Communications

Information

Subject **SATELLITE Details LA Auto Show 2014.**
Date 11.11.2014
Page 2

USA

Technical data TV satellite transmission 19.11.2014

Satellite: AMC-15 K15, 105 Degrees West

Transponder: Slot A18 18 Mhz

Downlink 11991.000 V vertical

Additional Information:

MPEG II 4:2:0

DVB-S

SR: 13.333

FEC 7/8

DR; 21.50273

QPSK

TV-Standard: HD 1080i/50

Highlights of the BMW Group Press Conferences and the model highlights also at:
www.live.bmwgroup.com and www.press.bmwgroup.com!

