

BMW Group Corporate Communications

Information

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Copy to
Date 11.11.2014
Subject **iFrame Details LA Auto Show 2014.**

Munich. Please find the iFrame details of the BMW Group Press Conference at the LA Auto Show 2014 as follows:

Agenda 11.11.2014

01:10 – 01:35 PST (22:10-22:35 CET) BMW Press Conference – **LIVE**

The player can be integrated into any size, in the size specification. Please consider only the 16:9 aspect ratio. Example of integration with the size of 800 x 450 pixels:

EN Version

```
<iframe width="800px" height="450px" src="http://player.gl-systemhaus.de/BMWGroup/la2014/" scrolling="no"
marginheight="0" marginwidth="0" frameborder="0"></iframe>
```

Highlights of the BMW Group Press Conferences and the model highlights also at:

www.live.bmwgroup.com and www.press.bmwgroup.com!

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