# **BMW Motorrad Motorsport**

## **Corporate Communications**



Final rankings: Markus Reiterberger wins the 2014 BMW Motorrad Race Trophy.

Riders from nine different countries and seven different championships finish the inaugural season of the new project within the top 15 – Podium finish for Martin Jessop at the legendary Macau Grand Prix.

Munich, 19<sup>th</sup> November 2014. The winner has been decided: Markus Reiterberger (DE) has won the 2014 BMW Motorrad Race Trophy. After last Sunday, 16<sup>th</sup> November, the scoring period for the inaugural season of this innovative customer sports project has come to an end. As the 2014 season draws to a close, privateer BMW Motorrad riders have been in action at Macau (CN) and Valencia (ES). The former Portuguese colony of Macau hosted the 48<sup>th</sup> running of the legendary Macau Motorcycle Grand Prix, while in Valencia the season finale of the 2014 Spanish Superbike Championship (CEV) was held.

### BMW Motorrad Race Trophy: Markus Reiterberger is the first ever winner.

After a long season of exciting racing, the final rankings of the 2014 BMW Motorrad Race Trophy have been decided. BMW Motorrad Motorsport started this new and unique customer sports project early this year, and the interest among the privateer BMW Motorrad riders was huge from the word 'go'. In total, 69 participants racing in 19 countries on six continents registered for the inaugural Race Trophy. They had the possibility to collect Race Trophy points in 15 different championships and road racing events. All results they achieved in their respective series within the scoring period from 15<sup>th</sup> February to 16<sup>th</sup> November have been taken into account for the rankings. As defined in the regulations, additional bonus points were given for pole positions, title wins and for those riders, who competed with the "BMW Motorrad Motorsport" sticker on their bikes (see complete final rankings below).

The first ever winner of the BMW Motorrad Race Trophy is Markus Reiterberger (DE) with 299.00 Race Trophy points. This year he competed in the International German Motorcycle Championship (SUPERBIKE\*IDM), where he celebrated three race wins and numerous podium finishes with Van Zon-Remeha-BMW. In addition, he started in the FIM Endurance World Championship (EWC), taking victory in the Superstock class at the 8 Hours of Oschersleben (DE) together with the Penz13.com team. Second place in the BMW Motorrad Race Trophy goes to Emilien Jaillet (FR) with 288.00 points. Jaillet was crowned champion in the European Bikes class of the French Superbike Championship (FSBK) by winning five races this season. Marco Nekvasil (AT) secured third place in the BMW Motorrad Race Trophy with a total of 254.65 points. With a total of six race wins, Nekvasil claimed the title in the Superstock 1000 class of the SUPERBIKE\*IDM.

The 15 best-placed participants in the 2014 BMW Motorrad Race Trophy will be awarded trophies and a total prize money of Euros 100.000.

"We can look back with pride on the 2014 season," said Berthold Hauser, BMW Motorrad Motorsport Technical Director. "Once more, our customer teams have been successful world-wide. It was great to see them collect race wins and podium finishes week-in-week-out. They celebrated wins and titles in international championships and events, as well as in numerous national championships like in France, Spain, South Africa, Italy, Canada and Brazil.

Media Contact.

Danilo Coglianese +49 176 601 724 05 danilo.coglianese@ bmwgroup.com









# **BMW Motorrad Motorsport**

## **Corporate Communications**



We are delighted that we could contribute to these successes by working closely together with our customers."

"We are looking back on a great first season for the BMW Motorrad Race Trophy," commented Udo Mark, BMW Motorrad Motorsport Marketing Director. "With this project we aimed to bring the BMW Motorrad Motorsport family even closer together. The feedback we got from all around the globe shows us that we succeeded in doing this. And the fact that the top 15 riders come from nine different countries and contested in seven different championships confirms that the BMW Motorrad Race Trophy is an appealing project for privateer riders all over the world."

### 48<sup>th</sup> Macau Motorcycle Grand Prix.

The Macau Motorcycle Grand Prix is undisputedly one of the most famous road racing events world-wide. Last weekend saw the 48th running of the legendary race on the gruelling "Guia Circuit" in the streets of Macau (CN). The fast but extremely narrow street circuit is a real challenge for motorcycle racers.

This year no less than nine privateer BMW Motorrad riders tackled this challenge. And once more there was reason to celebrate: Martin Jessopp (GB) claimed a brilliant third on the podium with his BMW S 1000 RR entered by Riders Motorcycles BMW. Dan Cooper (GB / DMR Racing) crossed the line after 12 laps in seventh. Stephen Thompson (GB) finished tenth with his RR of Penz13.com BMW Motorrad, just in front of Didier Grams (DE / Heidger-Motorsport.de), who came home 11th. Graham English (GB / TIVA Engineering Ltd.) also finished the gruelling race, he was 17th.

#### Spanish Superbike Championship at Valencia.

Last weekend also saw the 2014 season finale of the renowned Spanish Superbike Championship (CEV) at Valencia (ES). In the final race of the year, Daniel Rivas (ES / Easyrace Superbike Team) was the best placed BMW Motorrad rider, finishing eighth. Nicolas Pouhair (FR / L'Aspi Racing), a regular starter in the French Superbike Championship (FSBK), was ninth with his BMW S 1000 RR. Eeki Kuparinen (FI / Motomarket Racing) crossed the line in 17<sup>th</sup>.

Ivan Silva (ES / Targobank Motorsport) retired in the final race. In the overall championship classification, he was the best-placed BMW Motorrad rider, finishing the season in third. In the Superbike Privateers class, Kuparinen missed out on the title by only one point, being second overall. He has claimed two class victories this season.

#### 2014 BMW Motorrad Race Trophy - Final Standings.

Pos.	Name (Nat.)	Series	Points
1	Markus Reiterberger (DE)	IDM, EWC	299,00
2	Emilien Jaillet (FR)	FSBK	288,00
3	Marco Nekvasil (AT)	IDM	254,65

Media Contact.

danilo.coglianese@ bmwgroup.com









## **BMW Motorrad Motorsport**

## **Corporate Communications**



4	Bastien Mackels (BE)	IDM, EWC	235,00
5	Cyril Brunet-Lugardon (FR)	FSBK	233,00
6	Michael Dunlop (GB)	IOMTT, BSB	224,38
7	Lucy Glöckner (DE)	IDM	218,30
8	Laurent Aymonin (FR)	FSBK	215,00
9	Lance Isaacs (ZA)	SAM	213,63
10	Dominik Vincon (DE)	IDM	213,13
11	Ivan Silva (ES)	CEV	212,00
12	Lee Jackson (GB)	BSB	197,00
13	Eeki Kuparinen (FI)	CEV	192,00
14	Ryuichi Kiyonari (JP)	BSB	187,50
15	Daniel Rivas (ES)	CEV	185,00

16. Jordan Szoke (CA/CSBK/176,00), 17. Alessandro Polita (IT/CIV/166,25), 18. Pedro Vallcaneras (ES/EWC/163,76), 19. Leon Bovee (NL/IDM/163,78), 20. Hudson Kennaugh (ZA/BSB/154,00), 21. Michel Amalric (FR/FSBK/144,00), 22. Luca Conforti (IT/CIV/137,50), 23. Matthieu Lussiana (FR/BRSBK/137,00), 24. Marc Neumann (DE/IDM/128,13), 25. Janine Davies (ZA/SAM/127,75), 26. Gianluca Vizziello (IT/CIV/123,75), 27. Stefan Nebel (DE/IDM/122,50), 28. Uwe Gürck (DE/SWC/118,06), 29. Björn Stuppi (DE/EWC/117,75), 29. Hayato Takada (JP/EWC/MFJ/117,75), 31. Federico D'Annunzio (IT/WSTK/117,00), 32. Denni Schiavoni (IT/CIV/WSTK/108,75), 33. Jason Pridmore (US/EWC/104,00), 34. Andy Rey (FR/FSBK/100,00), 35. Michael Rutter (GB/IOMTT/BSB/96,83), 36. Lucas Teodoro (BR/BRSBK/96,50), 37. Thomas Hainthaler (DE/IDM/96,25), 38. Florian Drouin (FR/FSBK/93,00), 39. Marco Muzio (IT/CIV/90,00), 40. Sylvain Barrier (FR/WSBK/EWC/87,50), 41. Nicolas Pouhair (FR/FSBK/72,00), 42. Fabrizio Perotti (IT/CIV/83,75), 43. Daisaku Sakai (JP/MFJ/EWC/83,73), 44. Alessio Corradi (IT/CIV/78,75), 45. James Westmoreland (GB/BSB/70,33), 46. Mark Albrecht (DE/IDM/69,15), 47. Jörg Steinhausen (DE/SWC/66,28), 48. Kohji Teramoto (JP/MFJ/EWC/62,96), 49. Florian Brunet-Lugardon (FR/FSBK/62,00), 50. Luciano Ribodino (AR/BRSBK/46,50), 51. Rémi Boitel (FR/FSBK/46,00), 52. Jean Foray (FR/FSBK/45,00), 53. Marco Sousa (CA/CSBK/44,50), 54. Robert Muresan (RO/WSTK/42,00), 55. Didier Grams (DE/Macau Grand Prix/37,50), 56. Shinya Takeishi (JP/MFJ/EWC/36,73), 57. Imre Toth (HU/WSBK/35,00), 58. Sergiy Grygorovych (UA/IDM/33,75), 59. Peter Sebestyen (HU/WSBK/28,00), 60. Patric Muff (CH/BSB/27,83), 61. Filip Altendorfer (DE/EWC/27,45), 61. Florian Bauer (DE/EWC/27,45), 61. Rico Löwe (DE/EWC/27,45), 64. Lucas Barros (BR/BRSBK/27,00), 65. Camille Hedelin (FR/FSBK/18,00), 66. Tim Robinson (CA/CSBK/17,50), 67. Alessio Velini (IT/CIV/15,00), 68. David Datzer (DE/IDM/6,00), 69. Martjin Polinder (DK/IDM/0,00)

### BMW Motorrad Motorsport website:

www.bmw-motorrad.com/motorsport

Media Contact.

Danilo Coglianese +49 176 601 724 05 danilo.coglianese@ bmwgroup.com







