



Press Release
29 April 2015

BMW Motorrad equips police in Sardinia's capital with 15 BMW C evolution scooters.

After Barcelona, efficient and emission-free police transport has now also come to Cagliari.

Munich/Cagliari. In the autumn of 2013, BMW Motorrad opened up a new chapter in the field of urban mobility, with the introduction of the C evolution electric scooter. The new, electrically driven BMW C evolution melds dynamic performance and riding pleasure with the benefits of a zero-emissions vehicle to create a unique rider experience.

Now the Sardinian capital of Cagliari is set to benefit from the fascinating advantages of the BMW C evolution; the local police force has been equipped with fifteen of the highly efficient and environmentally friendly vehicles. The scooters were presented to the force in the presence of Massimo Zedda, mayor of Cagliari, as well as other representatives of the city council, plus the police chief, Mario Delogu.

"We are proud to equip the local police in Cagliari with fifteen new BMW C evolution scooters. Equipping motorcycle-mounted police with BMW vehicles is something of a time-honoured tradition at BMW Motorrad. Since 2001, police forces in Italy have placed their faith in BMW motorcycles such as the R 850 RT, F 650 GS, R 1150 RT and R 1200 RT as well as the F 700 GS. And now the BMW C evolution electric scooter is among their number as well," declared Stefano Ronzoni, head of BMW Motorrad Italia, on the occasion of the vehicle handover.

Only a few weeks ago, Günther Seemann, head of the BMW Group Spain, presented a fleet of 30 BMW C evolution scooters to Barcelona's mayor, Xavier Trias. The city council of the Spanish metropolitan city of Barcelona was the first local authority in the world to equip its local police with what is an ideal vehicle for coping with city traffic and urban environments. For Barcelona, with its population of 1.6 million, is a pioneer when it comes to deploying zero-emission vehicles and the BMW C evolution was the first choice, not least because of its high performance.

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With a nominal power of 11 kW (15 hp), a peak power of 35 kW (47.5 hp), a top speed of 120 km/h, and acceleration values that exceed those of some maxi scooters with combustion engines of 600 cc and more, the C evolution is absolutely predestined for use in cities and their urban settings. A further optimum factor is the scooter's range of around 100 km before requiring recharging from the mains supply.

The C evolution scooters made for police use are basically the same as the civilian version. However, the police vehicles are fitted with additional equipment, such as a loudspeaker and signalling equipment.

For press materials relating to BMW motorcycles and BMW Motorrad rider equipment, visit the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

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In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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