



Media Information

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## **Official submission of the German Bid Book for the 2022 Ryder Cup.**

BMW supports RC Deutschland in its bid to host the Ryder Cup in Germany for the first time.

**Virginia Water.** BMW has been a strong partner on the European Tour for many years, and official partner of the Ryder Cup since 2006. The global golf player is also supporting the German bid to host the 2022 Ryder Cup. The bidding organisation RC Deutschland today travelled to the home of the PGA European Tour at the Wentworth Club, near London, to present the Bid Book to Ryder Cup Europe LLP. The document explains the concept of the German bid for the 2022 Ryder Cup and outlines the key role to be played by economic partners. BMW's involvement was symbolised by a BMW i8 with the "GoDeutschland22" logo in front of the famous clubhouse at the Wentworth Club. The submission of the Bid Book represents another milestone en route to the common goal – to bring this unique and prestigious competition to Germany for the first time.

„The German bid is based on three cornerstones. Firstly: golf in Germany, the economy – with incredibly strong partners in BMW and Allianz – and politicians are all firmly behind the bid,” said Marco Kaussler, Head of RC Deutschland. “Secondly: in the A-ROSA Scharmützelsee resort in Bad Saarow and the Faldo Course, which will be redesigned by Sir Nick Faldo and his team, we will have a golf course worthy of a Ryder Cup in every way. And furthermore, it will be financed privately. And last but not least, the venue: the sporting metropolis in the heart of Europe that is Berlin. A captivating venue for the legendary showdown between Europe and the USA. All of these are very strong arguments in favour of the German bid.”

The BMW International Open, which will take place for the 27th time this year, also strengthens the German bid. “The BMW International Open allows us to make a valuable contribution to the bid to host the 2022 Ryder Cup in Germany. This is something we are very proud of,” said Stefanie Wurst, Head of Marketing BMW Germany. “Should Germany be given the nod to host the Ryder Cup at the A-Rosa resort Bad Saarow, we will evaluate a corresponding tournament concept for the BMW International Open for this course. This would also allow us to address new target groups and generate greater enthusiasm for the game of golf. We see this as a great opportunity. To stage the BMW International Open on the renowned Faldo



Course, which is regarded as one of the best and most challenging courses in Germany, would further raise the sporting status of our tournament. Furthermore, Berlin is an important location for BMW. We have a BMW factory and a renowned BMW dealership in the capital. As title sponsor of the BMW BERLIN MARATHON, we are also a permanent fixture on Berlin's sporting calendar."

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