

Information

Recipient(s)
Department/From Electronic Media, Dr. Dominic Stoiber
Telephone +49 (0) 89 382 - 51137
Fax +49 (0) 89 382 - 7051137
E-mail Dominic.Stoiber@bmw.de
Copy to
Date 10.06.2015
Subject **SATELLITE Details Premiere of the new BMW 7 Series**

Munich. Below you can find the satellite details for the World Premiere of the new BMW 7 Series:

Agenda 10.06.2015

18:50 – 19:20 CEST	The New BMW 7 Series Premiere - LIVE
21:00 – 21:30 CEST	Best of the new BMW 7 Series Premiere (3 times in loop)

Technical data TV satellite transmission 10.06.2015

Satellit	Eutelsat 10A
Transponder	TXP B1, CH 1001-1012
Downlinkfrequenz	11,000.50 H (x/horizontal)
Modulation	DVBS2/8PSK
Symbolrate	14.4 MBit
Roll-off factor	25%
Bandbreite	18 MHz
FEC	3/4
Encoding	420 MPEG 4 HD

Contact telephone: +49 151 23456889

Company
Bayerische
Motoren Werke
Aktiengesellschaft

If you have any questions please contact:
Dr. Dominic Stoiber (Electronic Media), +49 151 60151137

Postal address
BMW AG
80788 München

Highlights of the Premiere of the new BMW 7 Series also at:
www.live.bmwgroup.com and www.press.bmwgroup.com!

Office address
Petuelring 130

Office address
Forschungs- und
Innovationszentrum (FIZ)
Knorrstraße 147

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com