

BMW is the Official Vehicle Partner for the 2015/2016 FIA Formula E Championship.



EMBARGO: 25 August 2015, 04.00 pm, CET.

Munich, 21 August 2015.

Please notice: On 25 August 2015, 4 pm, a press release on the continuance of BMW's partnership with FIA Formula E will be published in BMW Group Press Club. The official announcement will take place in Donington Park/ UK during official FIA Formula E tests.

Picture material will be produced in Donington Park on site to be published at 04.00 pm CET in BMW Group press club as well.

Contacts:

Manfred Poschenrieder, Innovation Communications,
tel.: +49 176 601 28720, manfred.poschenrieder@bmw.de

Ingo Lehbrink, Sports Communications,
tel.: +49 176 203 40224. ingo.lehbrink@bmw.de

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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