

Press release
19 October 2015

MINI John Cooper Works receives “sport auto award 2015”.

The top athlete of the latest MINI generation continues its success series and underlines its exceptional standing.

Munich. The MINI John Cooper Works continues its series of successes at the annual “sport auto” magazine readers’ choice and takes first place in the importer small car category. Thanks to its outstanding performance and properties, the MINI John Cooper Works (fuel consumption according to EU: 6.7 l/100 km, combined CO2 emissions: 165 g/km) has always had an exceptional standing among the competition.

The MINI John Cooper Works is driven by the most powerful engine ever installed in one of the British premium brand’s production models, the 2 litre 4-cylinder petrol engine with MINI TwinPower Turbo Technology generating 170 kW/231 hp. The top athlete’s technology for the engine, suspension and aerodynamics derives directly from motor racing and defines its exclusive properties and its orientation towards extreme driving fun. Its distinctive character is emphasised by model-specific exterior and interior design features. In conjunction with the 6-speed manual transmission, the MINI John Cooper Works accelerates from 0 to 100 km/h in 6.3 seconds reaching a top speed of 246 km/h. It is also optionally available with the 6-speed Steptronic sports transmission.

The “sport auto award” has been issued since 1980 and ranks among the most longest-standing automobile awards. This year 13,601 readers voted in 30 series production car categories and 10 tuning model classes.

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For further details on official fuel consumption figures, official specific CO₂ emissions and power consumption of new cars, please refer to the “Manual on fuel consumption, CO₂ emissions



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and power consumption of new cars”, available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. Manual CO2 (PDF - 2.7 MB)

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The BMW Group

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In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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