

BMW Group Corporate Communications

Information

Recipient(s) Electronic Media / Michaela Martinus
Department/From
Telephone 089 / 382 - 21163
Fax 089 / 382 - 7021163
e-mail Michaela.Martinus@bmwgroup.com
Copy to
Date 25.02.2016
Subject **IFRAME Details Geneva Motor Show 2016.**

Please find the satellite details of the BMW Group Press Conference and the BMW model highlights at the Geneva Motor Show 2016 as follows:

Agenda 01.03.2016

07:45 – 08:00 CET BMW Group Press Conference – **LIVE**

The player can be integrated into any size, in the size specification. Please consider only the 16:9 aspect ratio. Example of integration with the size of 940 x 529 pixels:

EN Version

```
<iframe width="940px" height="529px" src="http://player.gl-systemhaus.de/BMWGroup/geneva2016/en.html"
scrolling="no" marginheight="0" marginwidth="0" frameborder="0"></iframe>
```

DE Version

```
<iframe width="940px" height="529px" src="http://player.gl-systemhaus.de/BMWGroup/geneva2016/de.html"
scrolling="no" marginheight="0" marginwidth="0" frameborder="0"></iframe>
```

Highlights of the BMW Group Press Conference and the model highlights also at:

www.live.bmwgroup.com and www.press.bmwgroup.com!

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

