



Media information
May 20 2016

International Motorcycle Manufacturers Association (IMMA) appoints Stephan Schaller as new President.

Denpasar/Munich. The International Motorcycle Manufacturers Association, IMMA, has elected Mr Stephan Schaller as its new President on May 18 2016. The decision was taken by IMMA's General Assembly hosted by the Federation of Asian Motorcycle Industries (FAMI) and the Indonesian Motorcycle Industry Association (AISI) in Denpasar, Bali, Indonesia.

Mr Schaller, President of BMW Motorrad, who currently serves as President of the European Association of Motorcycle Manufacturers (ACEM), will hold the IMMA Presidency for a period of two years, from May 2016 to May 2018. He succeeds Mr Paul Jones from the United States Motorcycle Manufacturers Association (USMMA), who secured the IMMA Presidency from May 2014 to May 2016.

Mr Stephan Schaller has more than 30 years of experience in the automotive sector. Since 2012, he is the President of BMW Motorrad, the motorcycle division of BMW Group, and serves as ACEM President since 2013. He was also Vice-president of IMMA between May 2015 and May 2016.

Upon accepting the appointment Mr Schaller said: "It is a privilege and an honour to take over the IMMA Presidency. On behalf of all members, I thank Paul Jones for his leadership as President over the last two years. During my mandate, I will continue strengthening IMMA's role as the trusted global voice of motorcycle manufacturers."

About the International Motorcycle Manufacturers Association (IMMA).

IMMA represents the combined skills and interests of the powered two- and three-wheelers manufacturing industry at the global level. IMMA members

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include regional and national industry associations representing the industry in Australia, Canada, Europe, India, Japan, South-East Asia and the United States.

You will find press material on BMW Motorrad in the BMW Group PressClub at www.press.bmwgroup.com.

Internet: www.press.bmw.de

E-mail: [Press contact](#)

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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