



Media information  
04.08.2016

**The countdown has started:  
The second edition of Pure&Crafted Festival presented by  
BMW Motorrad on 12 and 13 August at Postbahnhof in  
Berlin with Noel Gallagher's High Flying Birds, Mando  
Diao, Tricky pres. Skilled Mechanics and many others is  
about to kick off!**

**Munich.** As Berlin glides into late summer, we're hard at work behind the scenes to make the second edition of Pure&Crafted Festival at least as brilliant as last year. Anyone who doesn't have a ticket by now would do well to purchase ahead of time, because we can't predict whether the box office will have any left on the day of the event. Festival and day tickets can be had for 59,00 euros or 29,00 / 39,00 euros.

We can predict that the performance by Noel Gallagher and his High Flying Birds on 13 August 2016 at Postbahnhof will be his last in Germany this year – and that he'll be giving us a few Oasis hits for the road. Mando Diao will also be rocking his last 2016 stage performance in Germany, and we look forward to hearing guitar riffs like 'Down In The Past' and 'Dance With Somebody'! And since all good things come in threes, Tricky is also presenting Skilled Mechanics in an exclusive performance on the Spree.

We've also got a tour-de-force waiting in the wings: Band Of Skulls, Frank Carter & The Rattlesnakes, Abby, The King Blues, Tim Vantol, Smile And Burn, PINS, Treetop Flyers and Otherkin.

### **Berlinmusiker & Punk Rock Karaoke**

The Berlinmusiker Acoustic series is a promising platform for aspiring singer / songwriters held at the Grüner Salon in Volksbühne theatre. The six best musicians from past showcases have a chance to perform at this year's Pure&Crafted Festival with no less than the legendary Motodrom as a backdrop.

Firma  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postanschrift  
BMW AG  
80788 München

Telefon  
+49 89 382-0

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)



Media information

Date 04.08.2016

Topic

page 2

Of course, with the 40th anniversary of punk rolling around, the Pure&Crafted Festival would be incomplete without some crashing punk rock classics. Our Punk Rock Karaoke gives festivalgoers with singing ambitions the chance to perform punk rock's best and loudest songs with a live band to back them up.

### **No boredom here**

Those who have yet to be convinced will be happy to know that Pure&Crafted is more than a music festival. There are surprising things to discover on every square metre of the grounds: The Wheels Area is a place to break out the tools and tinker under the stars while numerous custom workshops introduce themselves and their work to a Berlin audience. Fans of unusual, high-quality fashion and lifestyle products can head to the General Store for a browse.

And finally, this year has something for the eyes as well: the Motorcycle Film Festival from Brooklyn, NY has some cinematic entertainment in store while Rollin' Eyes – Motorcycle Culture Photography Show offers a glimpse into the life-worlds of various international photographers with an impressive exhibition curated specially for the Pure&Crafted Festival.

It's time to kick it into gear, get your festival or day tickets, bring your family and immerse yourself in the Pure&Crafted world on 12 and 13 August. And don't worry – we've got plenty of food and drink to go around!

### **Line-up for each day:**

**Friday** Mando Diao | Band Of Skulls | The King Blues | Tim Vantol

**Saturday** Noel Gallagher's High Flying Birds | Frank Carter & The Rattlesnakes | Abby | Smile And Burn | PINS | Treetop Flyers | Otherkin | Tricky



Media information

Date 04.08.2016

Topic

page 3

**Tickets:** [www.pureandcrafted.com/tickets](http://www.pureandcrafted.com/tickets)

## **Pure&Crafted Festival**

When: 12 and 13 August 2016

Where: Postbahnhof Berlin

Website: [www.pureandcrafted.com](http://www.pureandcrafted.com)

Facebook: [www.facebook.com/pureandcrafted](http://www.facebook.com/pureandcrafted)

Instagram: [www.instagram.com/pureandcrafted](http://www.instagram.com/pureandcrafted)

#pureandcrafted

## **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>