



Press release
14 September 2016

BMW announces BMW Connected integration with Alexa in the U.K. and Germany. **Managing your mobility agenda and vehicle functions from home.**

Munich/London. The BMW Connected personal digital mobility assistant will be available via an Alexa skill on all Alexa-enabled devices when the service is available in the U.K and Germany. BMW is the first car maker to announce integration with Alexa in the U.K. and Germany, enabling vehicle functions to be operated from users' homes by voice. BMW Connected will therefore be integrated into users' digital lives through another new touchpoint alongside the iPhone, Apple Watch, and Android smartphones and smartwatches. As previously announced, the mobility assistant skill from BMW will be available in the U.S. on Alexa-enabled devices later this September.

Alexa brings BMW Connected into your living room.

The first version of BMW Connected, available in the U.S. since March 2016 and in Europe since August, focuses primarily on journey management and remote services. In late September, BMW Connected will literally be coming home. Through its integration with Alexa, it will be possible to use voice commands to check the vehicle's battery charge and fuel level, for example, as well as lock the vehicle remotely. Further, the Alexa integration will allow users to learn about their next scheduled trip, find out what time to leave, and send the destination to their BMW.

The activation word "Alexa," followed by the invocation name "BMW," will allow users to access the relevant functions, e.g. "Alexa, ask BMW when I should leave for my next appointment." The vision of BMW Connected integrated with Alexa was revealed at the 2016 Consumer Electronics Show (CES) in Las Vegas. At the end of September the vision will become a reality, when users in the U.S. will be able to access BMW Connected through this popular service. Customers in the U.K can access the BMW skill in the coming weeks and customers in Germany that are part of the initial invitation-only phase will follow next month.

About BMW Connected.

With BMW Connected, mobility begins before you take the wheel. The BMW Connected service is a digital companion offered in the form of an app for iPhone

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and Android smartphones, and combines the various functions that assist with everyday mobility requirements. BMW Connected scans for any mobility-related information, such as the addresses and arrival times contained in calendar entries, and notifies the driver of the ideal departure time for arriving at their destination punctually on the basis of real-time traffic information. BMW Connected is handy for transferring places and points of interest from other apps, storing them as a destination together with the desired arrival time, and then effortlessly importing them to BMW in-car navigation systems with just a few clicks. Additionally, remote services such as locking or unlocking the doors and turning on the ventilation system are available at the driver's fingertips, as well as the ability to notify contacts of their estimated arrival time from the in-car screen.

BMW Connected is available in the U.S., Germany, Austria, the United Kingdom, Italy, France, Switzerland, the Netherlands, Belgium, Spain, Portugal, Sweden, Denmark, Finland, Norway, Ireland, Poland, the Czech Republic, and Luxembourg.

Germany and the U.K. will be the first European markets to offer BMW Connected integration with Alexa, with other markets to follow.

[Download Link BMW Connected for USA](#)

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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