

# BMW Group Corporate Communications

## Information

Recipient(s) Electronic Media / Michaela Martinus  
Department/From 089 / 382 - 21163  
Telephone 089 / 382 - 7021163  
Fax Michaela.Martinus@bmwgroup.com  
e-mail  
Copy to  
Date 04.10.2016  
Subject **IFRAME Details "Iconic Impulses. The BMW Group Future Experience." in Los Angeles. 11. October 2016**

**Munich.** Please find the IFRAME details of the **BMW Group Press Conference** featuring the **world premiere of the BMW Motorrad VISION NEXT 100** as follows:

## Agenda 11.10.2016

10:00 – 10:40 PDT Press Conference "Iconic Impulses. The BMW Group Future Experience."  
19:00 – 19:40 MESZ Los Angeles. **LIVE**  
17:00 – 17:40 GMT

**The player can be integrated into any size in the size specification. Please consider only the 16:9 aspect ratio. Example of integration with the size of 940 x 530 pixels:**

## EN Version

```
<iframe name="player-bmwgroup-en" src="http://player.gl-systemhaus.de/BMWGroup/la2016/en.html" style="width: 940px; height: 530px" frameborder="0" id="group-player" allowfullscreen=""></iframe>
```

**Asap after the event highlights of the BMW Group Press Conference also at [www.press.bmwgroup.com](http://www.press.bmwgroup.com)!**

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 München

Office address  
BMW Haus  
Petuelring 130

Telephone  
Switchboard  
+49 89 382-0

Fax  
+49 89 382-25858

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)

