

Media information

14 October 2016

“The sportiest cars in 2016”: the MINI John Cooper Works repeats last year’s victory.

In the readers’ vote held by the magazine “sport auto”, the top athlete of the British premium brand defends its title in the “small car” category importer ranking.

Munich. On the road the MINI John Cooper Works always takes the ideal line, in the “sport auto” magazine readers’ vote it occupies the highest position on the winner’s rostrum. Like last year, the top athlete in the British premium brand’s model range won the vote for “the sportiest cars in 2016” in the importer ranking of the “small car” category. With 28.2 percent of the votes, it left the competitors in its class far behind. The latest version of the MINI John Cooper Works (combined fuel consumption: 6.3 – 5,7 l/100 km, combined CO₂ emissions: 147 - 133 g/km) still belongs to the circle of models which continues to thrill the public interested in sporty and dynamic driving.

“sport auto” readers have already been voting for their favourites in the performance and driving experience disciplines since 1980. This year readers were able to choose from 235 current models in 25 categories for series production and tuning automobiles. Since 2015 participants have also been able to vote on the sportiest import models produced by series manufacturers. 16 953 votes were cast in the magazine’s current readers’ choice.

The MINI John Cooper Works owes its extremely sporty temperament to the most powerful engine ever installed in a model of the British premium brand. The 2.0 litre 4-cylinder powerplant featuring model-specifically refined MINI TwinPower Turbo technology, generates a peak output of 170 kW/231 hp and offers a precisely harmonised package for extreme driving fun in combination with the sports suspension, the John Cooper Works Aerodynamics Kit and the distinctive cockpit design. The sprint from standing to 100 km/h takes the MINI John Cooper Works 6.3

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seconds. In conjunction with the optional 6-speed Steptronic transmission it reaches the 100 km/h mark after only 6.1 seconds.

The latest version of the top athlete takes up the traditional connection between MINI and John Cooper Works, which raises the incomparable MINI go-kart feeling to racing-oriented performance levels. Alongside the extremely sporty 3 door variant, the new MINI John Cooper Works Convertible has also moved into row 1 of the starting grid. And the third member of the new John Cooper Works model range is already waiting in pit-lane. With its versatile interior and standard ALL4 all-wheel drive, the MINI John Cooper Works Clubman, which premiered at the Mondial de l’Automobile 2016 in Paris, ensures that hallmark racing passion is also established in the premium compact segment.

For further details on official fuel consumption figures, official specific CO2 emissions and power consumption of new cars, please refer to the “Manual on fuel consumption, CO2 emissions and power consumption of new cars”, available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. Manual CO2 (PDF – 2.7 MB)

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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