

The new BMW 4 Series. Highlights.



THE NEW BMW 4 SERIES - GREATER PRESENCE, ENHANCED DYNAMICS.



Revised suspension
(for Coupe and Gran Coupe).

Bi-LED headlights
(standard).

Adaptive LED Headlights
(option).

LED foglamps
(standard).

Upgraded front apron
(for Sport and Luxury Line).



THE NEW BMW 4 SERIES - GREATER PRESENCE AND EXCLUSIVITY.



New exterior colour
shades Sunset Orange
and Snapper Rocks
Blue.



LED rear lights.

New rear apron.



Four new wheel rim variants
(Advantage, Sport, Luxury and M Sport).



THE NEW BMW 4 SERIES - ENHANCED PERCEIVED QUALITY.



- The new BMW 4 Series takes to the stage with even greater presence, perceived quality and dynamic flair.
- The introduction of the original BMW 4 Series in 2013 marked the dawn of a new era for the BMW brand. The BMW 4 Series Coupe, BMW 4 Series Convertible and BMW 4 Series Gran Coupe offer even greater sporting ability and exclusivity. This sets them apart clearly from their sister series, the BMW 3 Series. A figure of almost 400,000 cars delivered up to the end of 2016 is evidence of the global success achieved by the BMW 4 Series.
- Progressive appearance: The BMW 4 Series now comes as standard with new bi-LED headlights and LED front foglamps. The optional adaptive full-LED headlights sharpen the character of the new BMW 4 Series with their striking hexagonal graphic. In addition, the likewise newly designed full-LED rear lights lend the BMW 4 Series models a fresh and innovative new look.
- New design: An unbroken central air intake now marks out the front end of the BMW 4 Series. In the Sport Line and Luxury Line variants, an eye-catching bar frames virtually the entire air intake. The all-new and now more tightly contoured rear apron strengthens the already powerful, dynamic design language of the new BMW 4 Series models.

- Eye for detail: New electroplated elements, chrome applications and the centre console in high-gloss black accentuate the interior's exclusivity and rich sense of quality. The double stitching on the instrument panel brings another accent to the interior design. Three new upholstery colours and a trio of new interior trim strips further expand the selection of fixtures and fittings for customers.
- Individual diversity: The two new and vivid colour shades Snapper Rocks Blue and Sunset Orange join the list of exterior paint finishes. They are available exclusively for the BMW 4 Series models. Also reserved for the BMW 4 Series are four new wheel rim designs, which offer additional scope for individualisation.
- Raising sporting appeal another notch: The revised suspension of the BMW 4 Series Coupe and BMW 4 Series Gran Coupe sharpens their dynamic ability while delivering the same excellent ride quality.
- Power and efficiency: All of the petrol engines and the four-cylinder diesel units are part of the latest BMW EfficientDynamics engine family and feature BMW TwinPower Turbo technology. They combine unbeatable performance with outstanding efficiency.
- New directions: The latest version of the BMW Navigation system Professional is now also fitted in the BMW 4 Series. The use of a clear and customisable, tile-style display for the most important menu items makes the system even more intuitive to use.
- Changing looks: The Multifunctional Instrument Display available as an option for the new BMW 4 Series enables different visualisation options for the various driving modes.
- The new BMW 4 Series models will be available from the start of production in March 2017.