

# BMW at the 87th Geneva International Motor Show 2017. Highlights in brief.



- World premiere of the new BMW 5 Series Touring: hallmark combination of driving pleasure, aesthetic appeal, innovation and intelligent functionality is taken to another new level; newly developed chassis and a reduction in weight of up to 100 kilograms on average deliver segment-leading dynamics, agility and precision; marked increase in interior spaciousness and premium ambience; new assistance systems ensure further progress towards automated driving; BMW Connected serves as a personal mobility assistant and offers innovative services, such as On-Street Parking Information.
- World premiere of the new BMW 4 Series: BMW 4 Series Coupe, BMW 4 Series Convertible and BMW 4 Series Gran Coupe raise their game once again in terms of aesthetics and sports performance with detailed design modifications and revised chassis technology; LED headlights and LED rear lights now come as standard; further refined premium ambience in the interior; iDrive operating system with new tile-style menu presentation when the Navigation system Professional is specified; Multifunctional Instrument Display available as an option.
- Eye-catching design accents and new equipment options also available for the BMW M4 Coupe and BMW M4 Convertible; standard specification includes LED rear lights; full-LED headlights optional; Navigation system Professional with innovative menu presentation on the Control Display; Multifunctional Instrument Display available as an option.
- World premiere of the BMW i8 Protonic Frozen Black Edition: BMW Individual paintwork in Protonic Frozen Black (later also Protonic Frozen Yellow) shines a vivid spotlight on the car's visually striking, aerodynamically optimised exterior; exclusive interior design with contrast stitching in Yellow, ceramic applications and anthracite-coloured headliner.
- The expansion of the range of BMW iPerformance models, increased appeal of BMW i cars and introduction of additional, innovative mobility services from BMW i reinforce BMW's leading position in the field of sustainable personal mobility; BMW Group demonstrates its commitment to further extending its global leadership in the segment for premium cars with pure-electric and electrified powertrains in 2017.