



Press release
10 March 2017

Exclusive dynamic performance: the M Sport Limited Edition of the BMW 6 Series.

New equipment variant combines the elements of the model-specific M sports package with additional, particularly high-quality options for the exterior and interior – special edition limited to 300 units available from April 2017 for the BMW 6 Series Coupé, BMW 6 Series Convertible and BMW 6 Series Gran Coupé.

Munich. The M Sport Limited Edition for the models of the BMW 6 Series paves the way to an especially exclusive form of dynamic performance that gives a distinctive touch to both outer appearance and the interior ambience. The new equipment variant, offered in conjunction with the M sports package as configured for each specific model, comprises a unique compilation of options and design features for both exterior and interior. 300 units of the M Sport Limited Edition are available from April 2017 for the BMW 6 Series Coupé, the BMW 6 Series Convertible and the BMW 6 Series Gran Coupé.

The elements of the M Sport Limited Edition for the BMW 6 Series include the exterior paint finish in the variant Sonic Speed Blue metallic, which is available in model year 2017 for the first time, and the likewise newly designed 20-inch M light alloy wheels in Bicolor finish with M specific double-spoke design including mixed tyres and emergency running properties. The bold sporty flair and exclusive elegance of the edition models is additionally emphasised by means of exterior mirror caps in carbon fibre.

The M Sport Limited Edition also adds a distinctive touch of style on the inside. The driver and front passenger enjoy the characteristic driving experience on comfort seats with BMW Individual fine-grain Merino full leather trim in the variant Black/Fjord Blue. These seats are available exclusively for the edition models and are supplemented with floor mats featuring contrasting piping in Fjord Blue. The fascinating ambience is rounded off with interior trim finishers in carbon fibre, a gear selector lever with carbon fibre applications and door sill cover strips coloured blue and bearing the inscription “M Sport Limited Edition”.



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The M Sport Limited Edition is not just available for all body variants of the BMW 6 Series but also comes regardless of the drive version selected by the customer. For the BMW 6 Series Coupé (combined fuel consumption: 9.3 – 5.4 l/100 km; combined CO₂ emissions: 217 – 143 g/km), the BMW 6 Series Convertible (combined fuel consumption: 9.5 – 5.6 l/100 km; combined CO₂ emissions: 221 – 149 g/km) and the BMW 6 Series Gran Coupé (combined fuel consumption: 9.4 – 5.5 l/100 km; combined CO₂ emissions: 219 – 147 g/km) there is a choice of an in-line 6-cylinder petrol engine with 235 kW/320 hp, a V8 petrol engine with 330 kW/450 hp and an in-line 6-cylinder diesel engine with 230 kW/313 hp for each model. All engines are combined as standard with an 8-speed Steptronic sports transmission. As an alternative to power transmission to the rear wheel as is typical of the brand, all model variants of the BMW 6 Series are also available with the intelligent all-wheel drive system BMW xDrive.

For further details on official fuel consumption figures, official specific CO₂ emissions and power consumption of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. ManualCO₂ (PDF – 2.7 MB)

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce



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of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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