BMW Presse- und Öffentlichkeitsarbeit



Media Information 06 March 2017

Variable space concept meets individually tailored dynamic performance: BMW M Performance Parts for the new BMW 5 Series Touring.

In the second model of the new BMW 5 Series, Sheer Driving Pleasure can once again be enhanced raised to the level of intense motor racing feeling by means of specific accessory products in the area of drive, suspension, aerodynamics and cockpit.

Munich. Intelligent functionality is the great strength of the new BMW 5 Series Touring. But whether in day-to-day use or on longer trips, it stands out not just due to its comfort and versatility but also thanks to its enhanced driving pleasure derived from optimised engine and suspension technology. This sporty character can be specifically underscored by means of BMW M Performance accessories available as of the market launch of the new BMW 5 Series Touring. These ensure not just an individually tailored boost in agility and dynamic performance but also a distinctive, athletic appearance. The new BMW 5er Touring with M Performance Parts sees its world premiere at the 2017 Geneva Motor Show.

With their first-hand technological expertise, the **BMW M Performance Power Kits** provide a perfectly dosed increase in power for the engine in question, increasing driving performance but without influencing fuel consumption and exhaust emissions according to the EU test cycle. A BMW Power and Sound Kit is offered from market launch for the 6-cylinder petrol engine model BMW 540i xDrive Touring (combined fuel consumption: 7.7 - 7.3 I/100 km; combined CO₂ emissions: 177 - 167 g/km) which increases output to 265 kW/360 hp and raises maximum torque by 50 Nm to 500 Nm. This also optimises the engine's response and pulling power. What is more, spirited power delivery is accompanied by a striking, sporty sound thanks to the perfectly matched silencer system.

The **BMW M Performance exhaust system** is also available as a separate accessory product – both for the BMW 540i xDrive Touring and the BMW 530i Touring (combined fuel consumption: 6.3 - 5.8 l/100 km; combined CO₂ emissions: 143 – 133 g/km). The **BMW M Performance diesel exhaust system** is offered for the diesel models BMW 530d Touring (combined fuel consumption: 5.1 - 4.7 l/100 km; combined CO₂ emissions:

BMW Corporate Communications



Media Information

Date 06 March 2017

^{Topic} Variable space concept meets individually tailored dynamic performance: BMW M Performance Parts for the new BMW 5 Series Touring.

Page

2

134 – 124 g/km), BMW 530d xDrive Touring (combined fuel consumption: 5.7 – 5.3 l/100 km; combined CO₂ emissions: 149 – 139 g/km) and BMW 520d Touring (combined fuel consumption: 4.9 - 4.5 l/100 km; combined CO₂ emissions: 129 – 119 g/km). In all models, the respective stainless steel sports silencer not only ensures a characteristic sound but also adds an attractive touch of visual flair. Depending on engine type and equipment, it comes with either round or trapezoid tailpipe trims in chrome or carbon fibre. The trapezoid tailpipe trims are also available as separate accessories for all model versions of the new BMW 5 Series Touring.

The retrofit products in the suspension category help optimise sprint capacity, handling precision on bends and brake performance so as to achieve dynamic performance in true BMW M style. The BMW M Performance sports brake system available for the BMW 5 Series Touring offers a particularly high level of thermal resilience, thereby ensuring a constant deceleration effect even when driving in highly dynamic style. These gualities are achieved by means of inner vented, perforated lightweight construction brake discs with 4piston fixed caliper brakes made of aluminium on the front axle and singlepiston floating caliper brakes on the rear axle. Red brake calipers serve as a visual indication of the fact that the design is derived from motor racing. They particularly come into their own in combination with the 20-inch BMW M Performance light alloy wheels. These feature a dual-level double-spoke design and are available entirely in the colour Orbit Grey or in a Bi-Color finish. The weight-optimised forged aluminium wheels have mixed tyres in the sizes 245/35 R20 on the front axle and 275/30 R20 on the rear axle, complete with emergency running properties.

The driving characteristics and appearance of the new BMW 5 Series Touring can also be enhanced by means of model-specific **BMW M Performance Parts** in the product category of aerodynamics. The precisely harmonised components for the exterior are offered as a supplement to the M sports package. Here the range includes attachment parts for the front bumper in carbon fibre and a dual-section diffuser insert for the rear apron. The lower section of the rear diffuser is available both in hand-crafted carbon fibre as well as in a more discreet version made of polyurethane (PUR), which can be

BMW Corporate Communications



Media Information

Date 06 March 2017

Topic

Variable space concept meets individually tailored dynamic performance: BMW M Performance Parts for the new BMW 5 Series Touring.

Page

3

painted according to customer preference. This paint finish option is also available for the matt black side sill attachments made of PUR. Further visual highlights can be added in the form of **BMW M Performance exterior mirror caps** in carbon fibre, the black **BMW M Performance radiator grille**, black **BMW M Performance bars** for the brake air channels, side sill stickers with M Performance inscription and **BMW M Performance accent strips**.

A particular attraction from the cockpit area is the **BMW M Performance sports steering wheel.** In vehicles with an 8-speed Steptronic sports transmission the latter comes with shift paddles for manual gear selection. With its rim in Alcantara complete with silver-grey cross-stitch seam and red central marking at the 12 o'clock, position, the BMW M Performance sports steering ensures intense motor sport steering in the new BMW 5 Series Touring at all times – not just on winding country roads.

All components are fully subject to the high BMW Group standards in terms of material selection, design and quality of workmanship. What is more, retrofitting these items has no impact whatsoever on the warranty terms as applicable to the vehicle in question. The BMW M Performance products form part of the Original BMW Accessories program, sold and installed through the BMW dealer network, BMW sales subsidiaries and BMW Service Partners.

The model-specific BMW M Performance accessories are offered to coincide with the launch of the new BMW 5 Series Touring.

In case of queries please contact:

Christophe Koenig, press spokesperson BMW X models, xDrive, accessories, acoustics Phone: +49-89-382-56097, Fax: +49-89-382-20626 E-Mail: christophe.koenig@bmwgroup.com

For further details on official fuel consumption figures, official specific CO₂ emissions and power consumption of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at http://www.dat.de/angebote/verlagsprodukte/leitfadenkraftstoffkerbrauch.html. ManualCO₂ (PDF – 2.7 MB)

BMW Corporate Communications



Media Information

Date 06 March 2017

Topic

variable space concept meets individually tailored dynamic performance: BMW M Performance Parts for the new BMW 5 Series Touring.

Page

4

Ralph Huber, Head of Product Communication BMW Automobiles Tel.: +49-89-382-68778 E-mail: <u>ralph.huber@bmwgroup.com</u>

Internet: www.press.bmwgroup.com E-mail: presse@bmw.de

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2,367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately \in 9.22 billion on revenues amounting to \in 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com Facebook: http://www.facebook.com/BMWGroup Twitter: http://twitter.com/BMWGroup YouTube: http://www.youtube.com/BMWGroupview Google+: http://googleplus.bmwgroup.com