



## The BMW Group at Auto Shanghai 2017. Highlights in brief.

- World premiere for the all-new BMW 5 Series Long Wheelbase: Third generation of the premium-segment business sedan developed exclusively for the Chinese market and produced at the Shenyang facility; exceptional harmony of driving ability and sumptuous comfort over long distances; new generation of engines deliver unbeatable efficiency; exclusive comfort-enhancing features; innovative assistance systems underpin further progress towards automated driving; unique services from BMW Connected.
- World premiere for the BMW i8 Protonic Frozen Yellow Edition: New special-edition model underlines the striking and aerodynamically optimised exterior design of the plug-in hybrid sports car; paintwork in Protonic Frozen Yellow; exclusive interior design with contrast stitching in Yellow, ceramic applications and anthracite-coloured headliner; BMW i has led the way in the brand's successful approach to sustainable mobility; BMW eDrive technology from BMW i car development now features in six BMW model ranges and one MINI model; the BMW Group is the world's most successful manufacturer of plug-in hybrid models for the premium segment.
- Asian premiere for the BMW Concept X2: Sporty concept for the premium compact segment designed to meet the challenges of urban life; exterior exudes dynamic appeal and solidity; distinctive interpretation of the signature BMW X model design template combined with the low-slung, stretched proportions of a coupe.
- Asian premiere for the new BMW 4 Series: BMW 4 Series Coupe, BMW 4 Series Convertible and BMW 4 Series Gran Coupe increase their aesthetic appeal and sporting ability with precise design modifications and revised chassis technology; LED headlights and LED rear lights now fitted as standard; refined premium ambience in the interior; iDrive operating system with new tile-style menu display when Navigation system Professional is specified.

- Innovation: Personalised digital mobility assistant BMW Connected presents customers in China with a unique offering. BMW Connected comprises a selection of services tailored specifically to Chinese target groups in the areas of mobility planning, customer support, lifestyle, social media and entertainment.
- World premiere for the new MINI John Cooper Works Countryman: Line-up of elite John Cooper Works performance cars expands to include the British brand's largest and most versatile model; the turbocharged four-cylinder engine with 170 kW/231 hp, eight-speed Steptronic Sport transmission, ALL4 all-wheel drive, sports suspension, the aerodynamically optimised body and a sports-car aura for the cockpit ensure outstanding performance and a race feeling that will capture the imagination.
- A record of success: Global growth of BMW Motorrad also reflected in China; premium brand continues its model offensive in the premium motorcycle and maxi scooter markets; 14 new and redesigned models set to be introduced up to the end of 2017; Auto Shanghai 2017 also hosts the world premiere of one of the most exclusive BMW motorcycles of all time.