



Media Information

BMW International Open

4<sup>th</sup> May 2017

**BMW International Open 2017: Visitor Service.**

- **Newly-created natural stands offer better views of the Championship Course.**
- **Free admission from Wednesday to Friday.**
- **Golf and more: Musical evening programme in the new Eventarena from Friday to Sunday.**
- **Sport1 and Sky broadcasting live.**
- **Always up-to-date with the BMW International Open App.**
- **Tickets available at <http://tickets.bmw-golfsport.com>.**

**Munich. This year's BMW International Open (21st to 25th June 2017, GC München Eichenried) offers more than just an outstanding field: new spectator areas have been created on the Championship Course, the service has been improved, and the support programme extended.**

**TV times.**

- Live reporting on Sport1 and Sky, as well as live streaming on sport1.de.
- Daily highlights on Sport1 and n-tv.

**Course renovations.**

- The 13th hole (par 4) has been extended by 50 metres to just short of 400 metres.
- New spectator mounds, offering the best possible views of the action: between the first, second and eighth greens, next to the 11th fairway, on the 13th green, and between the 16th green and the 18th fairway.

**Support programme.**

- Wednesday: Pro-Am tournament with numerous celebrities.
- Wednesday: BMW International Open Kids Day, at which school classes are offered a glimpse behind the scenes.
- Friday: "Golf Now — Discover Passion" with special activities for non-golfers.



**Eventarena.**

- Covered event area with live stage and catering, in the heart of the Public Area.
- Entertainment after the close of play on Friday, Saturday and Sunday.
- Friday: DJane Andrea Weber from tournament partner Antenne Bayern.
- Saturday/Sunday: live band "Munique".

**BMW car exhibition.**

- New products and highlights from the premium automobile manufacturer.
- BMW 5 Series with remote control parking.
- BMW M5.
- The BMW Customer Lounge on the 9<sup>th</sup> green is open to all visitors upon presentation of their BMW car key or vehicle registration document.

**Directions.**

- In good weather conditions, there are sufficient parking places at the tournament site.
- Free shuttle service between Ismaning S-Bahn station and the tournament site from Thursday to Sunday. Please note: there are no parking places at Ismaning S-Bahn station.
- Should poor weather make the car parks at the tournament site unusable, alternative car parks are available at the Allianz Arena. A shuttle service will run between the alternative car parks and the tournament site.
- During the tournament, DriveNow cars can be parked at no additional cost on the tournament premises.

**BMW International Open App.**

- All you need to know and many other useful functions.
- Developed by BMW with tournament partner SAP.
- Available, free of charge, in the App Store and at Google Play.
- App to be updated with many new functions up to the tournament.

**Admission fees.**

- Free admission from Wednesday to Friday.
- Free admission for children and young persons up to and including 15 years of age on all days.
- Admission tickets and tickets for the Fairway Club can be ordered online: <http://tickets.bmw-golfsport.com>.



**Media Contact.**

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**Media Website.**

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**BMW Golfsport on the web.**

Website: [www.bmw-golfsport.com](http://www.bmw-golfsport.com)

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